Dec. 21, 2015

Dear Chapter Leader,

In 2016, The Institute of Internal Auditors will celebrate its 75th anniversary, and, on behalf of The IIA’s 75th Anniversary Task Force and Planning Group, I invite our 161 North American chapters and 105 global institutes around the world to participate in the celebration!

The IIA was officially incorporated in New York City on Nov. 17, 1941, and founders held their first official meeting on Dec. 9. There, two dozen audit practitioners gathered to share their experiences, common challenges, and ideas for the future growth of the profession. The IIA has come a long way since then, just as that group anticipated! Today, The IIA serves a vibrant profession and reaches more than 185,000 members in more than 170 countries and territories. While our 75th anniversary will be formally recognized at the 2016 IIA International Conference in New York City, July 17–20, 2016, we plan to make it a celebration that lasts all year!

I ask that your chapter’s leadership team begin thinking now about how your chapter will commemorate the anniversary with your members throughout 2016. To support your efforts throughout the year, IIA Global Headquarters will be providing educational and awareness material, such as a video presentation, PowerPoint template, tile ads, posters, and more. In January, chapters will receive The IIA’s 75th Anniversary Chapter Toolkit, which includes many other resources: banner ads for websites and emails, sample press releases, proclamations, and copy for social media and membership campaigns.

In addition, many chapters and institutes will also be celebrating their own milestones in 2016, which offers yet another reason to cheer. Access the list of chapters and institutes who will be commemorating significant anniversaries in 2016.

Finally, we sincerely hope that every chapter is represented at the International Conference in New York. Start now to promote the conference among your members, and, if possible, set aside funds to ensure one of your chapter leaders can attend. It will be a memorable event.

Much more to come. I look forward to celebrating alongside you!

Sincerely,

Denny Beran, CIA, QIAL, CCSA, CRMA
Chairman, The IIA’s 75th Anniversary Task Force and Planning Group