



The IIA Global Strategic Plan 2019-23

May 2018

IIA VISION 2030 – VISION FOR THE PROFESSION

Internal audit professionals are universally recognized as indispensable to effective governance, risk management, and control.

IIA VISION 2024 – VISION FOR THE IIA ORGANIZATION

The IIA is the primary global resource for members and the internal audit profession, enabling internal audit professionals to be recognized as critical to enhancing and protecting organizational value.

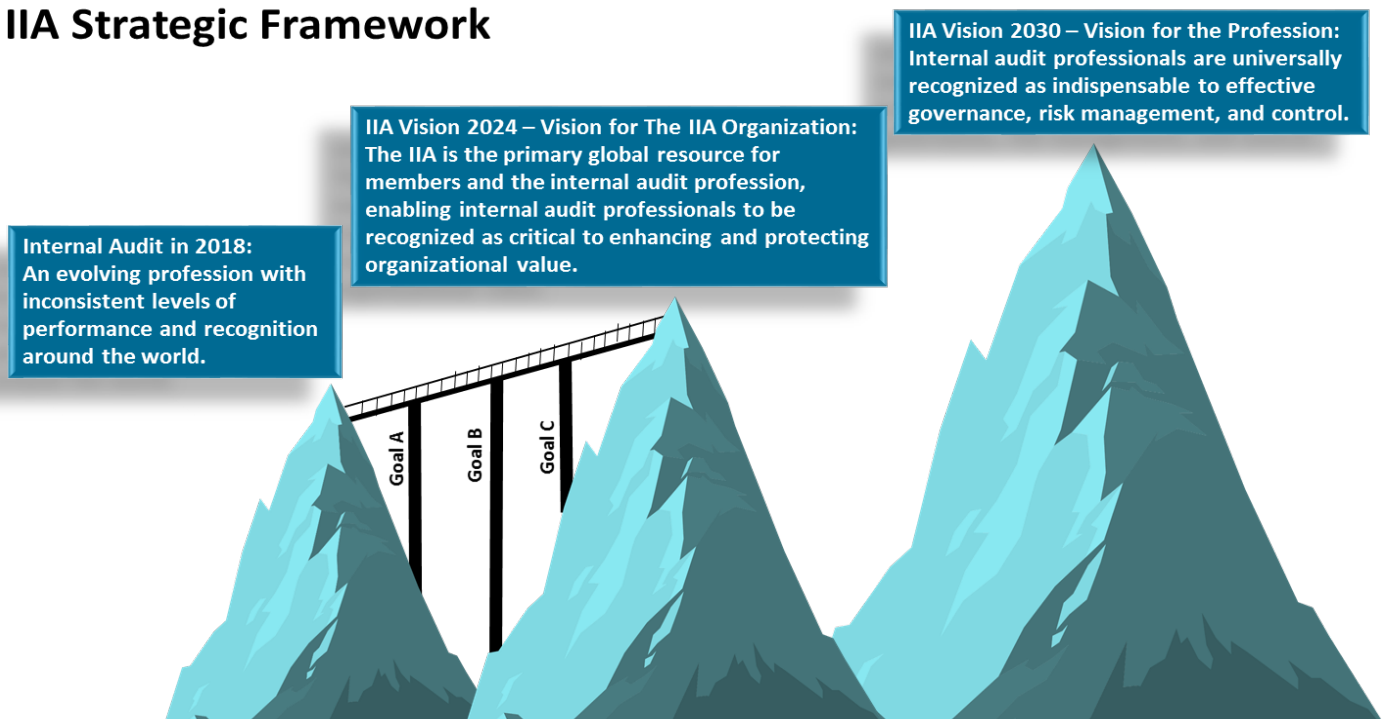
THE IIA ORGANIZATION'S PURPOSE

To lead the internal audit profession and enhance its value to stakeholders through empowered members.

THE IIA STRATEGIC FRAMEWORK

The following graphic depicts The IIA's journey and how we will begin bridging from where we are today as an organization serving members globally who together are recognized as part of the internal audit profession and our efforts to support a journey that leads us where we want the profession to be by 2030.

IIA Strategic Framework



THE IIA 2019-2023 PLAN - GOALS

Goal A. Stronger Profession	The internal audit profession is strengthened by enabling IIA members to engage stakeholders and provide insight on risks impacting organizations.
Goal B. Competent Professionals	Members are competent and confident to deliver on stakeholder expectations and demonstrate the value of our profession.
Goal C. Sustainable Global Value	Value is delivered to IIA members globally through a sustainable operating model.

HIGH-LEVEL STRATEGIES

Goal A. Stronger Profession - The internal audit profession is strengthened by enabling IIA members to engage stakeholders and provide insight on risks impacting organizations.

1. Identify and monitor evolving strategic risks and provide resources and insights to help members manage the impact to organizations of technology innovation and disruption.
2. Define priority stakeholder targets, deploy appropriate messages, and leverage effective communication channels.
3. Equip members with appropriate resources to strengthen the influence and position of the internal audit profession.

Goal B. Competent Professionals - Members are competent and confident to deliver on stakeholder expectations and demonstrate the value of our profession.

1. Anticipate future role and competency needs of members to effectively meet evolving stakeholder expectations, including risk management, IT auditing, and combined/integrated assurance.
2. Develop and deploy relevant products and services globally to address professional needs.
3. Prioritize global resources to support the Standards, certifications, and continuous education.

Goal C. Sustainable Global Value - Value is delivered to IIA members globally through a sustainable operating model.

1. Develop and implement processes to collect member feedback and anticipate stakeholder expectations through a continuous knowledge source.
2. Assess current operating model against a baseline sustainable operating model, making enhancements to address gaps and position The IIA for the future.
3. Identify strategic priorities and resource needs to support value.