2016 General Audit Management Conference
The Essential Experience for CAEs

March 7–9, 2016
Gaylord Texan Resort
Dallas-Ft. Worth, TX

Register by Dec. 31 to save US$200.
www.theiia.org/GAM
For more than 35 years, the General Audit Management (GAM) Conference has been the essential experience for CAEs, audit management, and key stakeholders who want to drive change and deliver results.

Top 5 Benefits of Attending GAM

- Improved performance in the leadership principles of internal audit.
- Best practices, data-driven insights, and trends that will position you as a seasoned professional and your organization’s competitive advantage in an increasingly globalized world.
- Expanded peer network and new connections you can turn to for sustainable ideas and strategic insights to serve you for years to come.
- Perspectives from some of the world’s leading authorities in and outside of the internal audit field.
- 15 CPE credits.

NEW Format for Select Sessions!

New to the conference program are “In Conversation With…” sessions. These sessions are designed to enable audience and speaker interaction through an interview style format. Attendees will have the opportunity to submit questions in advance as well as to interact with the speaker(s) during the session allowing all to explore shared challenges.
The Essential Experience for CAEs

Register today at www.theiia.org/GAM.

Enjoy Discounted Transportation to IIA Events

The IIA has arranged for discounted travel to and from The IIA's events. The airline discounts are valid for travel taken three days before the event's start date and three days post-event.

- For Delta Airlines, book online at www.delta.com and enter Meeting Event Code NMMG5 when searching for flights.
- For United Airlines, book online at www.united.com and enter Offer Code ZVJW299784 when searching for flights.
- For Hertz Rent-a-Car, visit www.hertz.com or call +1-800-654-3131 and use Corporate Discount Number 1910831.

GENERAL SESSIONS

Call to Arms: The Role of the Chief Audit Executive in the (Ongoing?) Cyber War

The Honorable Theresa Grafenstine, CIA, CGAP
Inspector General
U.S. House of Representatives

Navigating a Cybersecurity Crisis

Kelly Barrett
Vice President, Internal Audit and Corporate Compliance
The Home Depot

When Culture is the Culprit

Richard Chambers, CIA, QIAL, CGAP, CSQA, CRMA, President and CEO
The IIA

The Next President 2016 - What’s At Stake

Todd Buchholz
Economics Expert, From the White House to Wall Street

Leading Change in a Fast Paced and Technological Workplace

Cheryl Ora
Senior Advisor, Technology Lead, Accenture

BREAKOUT SESSIONS

Track 1: Assessing Information Technology Risks

- Developing IT Governance: A Balance Between IT, Operations, and Internal Audit
- Cyber Risks
- Privacy in Audit: Panel Discussion
- Building the Cloud
- Managing and Mitigating Cybersecurity Risks
- The Role of Internal Audit in Mitigating Cybersecurity Risks
- Why Traditional Security Audits Look Like Swiss Cheese

Track 2: Leading Effectively

- Building Effective Audit Committee Relationships
- Critical Thinking Approaches to Elevate the Value of Internal Auditing
- Evaluating Internal Audit’s Relationship with Management
- Effective-Based Audit Committee Communications – Perspectives
- Auditing With: Taking Audit to the Next Level
- State of Internal Audit Professions
- Assurance Mapping and the Second Line of Defense
- Communication Strategies for Gaining Board Trust and Get a Seat at the Table

Track 3: Building High Performing Teams

- Technology Champions: Key Enablers for Internal Audit
- Team Accountability
- Leveraging Your Full Team to Develop High-Performing Audit Talent
- The Not Interview
- Team Management in Internal Audit: Addressing Current Skills
- Leveraging Diverse Backgrounds of Team Members for Greater Success
- Building a Top Performer Team
- A Conversational Approach to Building a Strong Team

Track 4: Auditing Strategically

- Auditing Strategic Risk: Approaches to Fit Your Organization
- CEB Audit Leadership Council: Auditing Through Organizational Change
- The Future of Big Data Risk Analytics and Obsolescence of the Traditional Internal Audit
- What Does the Audit Committee Expect From a State-of-the-Art Internal Audit Department?
- Helping Your Company Save Millions While Automating Your Cascade-Check and Audit Invoicing
- Sustainable Audit: A Partnership Between The IIA and Protiviti
- The Essential Experience for CAEs

Track 5: Excelling at the Fundamentals

- COSO ERM Integrated Framework Update
- Enterprise Risk Assessment
- ERMb, Maturity Levels For Internal Audit Departments Around the World
- How New Board of Directors Knows the Importance of Risk Management Capabilities?
- Keeping the Benefits of an Effective Quality Assurance and Improvement Program
- Determining the Internal Audit Process: Reducing the Employee and Fiduciary
- Clarifying the Role of Internal Audit in Enterprise Risk Management
- Does It Help or Hurt Your Audit Plan? Get Insight!

Track 6: In Conversation With...

- What Companies Are Looking For in CAEs
- Auditing Culture
- Ethics Management
- Relationship Management Between Audit and the Business

Additional sessions are being added daily. Please visit www.theiia.org/GAM for the most current program information.

The Essential Experience for CAEs

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Members: Register by Dec. 31 to save US$200.

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# GAM 2016 Registration Fees

<table>
<thead>
<tr>
<th>Registration Type</th>
<th>EARLY SAVINGS By Dec. 31*</th>
<th>REGULAR RATE As of Jan. 1*</th>
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<tbody>
<tr>
<td>Members and Groups up to 3</td>
<td>$1,395</td>
<td>$1,595</td>
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<tr>
<td>Groups of 4 to 8</td>
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<td>$1,255</td>
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<tr>
<td>AEC Members</td>
<td>Please refer to your Center benefits for pricing</td>
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*Per person pricing. Groups of 4 or more, please contact IIA Customer Relations to register at +1-407-937-1111 or CustomerRelations@theiia.org.

Onsite registration for the conference is an additional US$100.

Your 2016 GAM Conference registration fees include:
- Admission to all general and concurrent sessions.
- Complimentary continental breakfast daily.
- Complimentary lunch Monday and Tuesday.
- Complimentary morning and afternoon refreshment breaks.
- Welcome reception on Monday night.
- Reception with the exhibitors on Tuesday night.

Visit www.theiia.org/GAM to register or for more information.

## CPE Credits Available

When you attend this conference, you are eligible for up to 15 continuing professional education (CPE) credits, depending on the number of sessions you attend. Attendance will be tracked via scanner at the door. The IIA’s educational programs are acceptable for fulfilling CPE requirements, which ensure that internal auditors comply with the specific standards on education in The IIA’s International Standards for the Professional Practice of Internal Auditing.

The IIA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website at www.learningmarket.org. Your CPE certificate will be emailed to you four to six weeks post-conference.

All pricing in U.S. dollars.
Register by **Dec. 31** to save **US$200**.

**Accommodations**

**Gaylord Texan Resort**

1501 Gaylord Trail, Grapevine, TX 76051  
+1-877-491-5138

Rooms are available at a special rate of US$199 per night (plus $18 resort fee and applicable taxes) for a single or double occupancy for reservations made before Feb. 9, 2016. This price is based on availability.