Celebrating our Past…
Inspiring the Future

Mike Fucilli, CIA, QIAL, CGAP, CRMA

75 Years Ago…1941

- The world was at war
- The average annual wage was $1492
- A new Studebaker sedan cost $730
- The first jeep went into production for military use
- *Fantasia* and *Citizen Kane* both bombed at the box office
- Most people had never met an internal auditor
- Two dozen men met in New York and changed the profession of internal auditing forever

Celebrating our Past…

Where it all began…
December 9, 1941
First Annual Meeting of
The IIA at the Williams
Club, New York City

75 years of Progress through
Sharing (VIDEO LINK)
The growth of a profession

• 1942 – NYC Chapter formed
• 1943 – Detroit, Chicago, Los Angeles, Philadelphia
• 1944 – Dayton, Cleveland, Toronto
• By 1948 – 27 chapters in 4 countries, 1600 members
• Today – more than 260 chapters and institutes in 125 countries, 180,000 members
1940's:
M&Ms
Scrabble
Candyland
Slinky
Silly Putty

1941:
MT. Rushmore
Thanksgiving
FDR
Chubby Checker
Martha Stewart

1972
IIA HQ moves to Florida
Where is My Car?

And in 1979

Do You Agree?

Why just have a job? Have a purpose.
Celebrating our Past…Inspiring the Future

- IIA webpage: [http://75years.theiia.org](http://75years.theiia.org)
- Schedule a chapter meeting to celebrate
- Internal Audit Awareness month
- Anniversary toolkit
- Attend the 75th Annual International Conference in New York City
- Let’s get Representation from Every Chapter

Celebrate The IIA's 75th Anniversary where it all began, New York City! Let's celebrate our past and inspire future generations.

Conference Program

**Program Highlights:**
- Ten Educational Tracks including a full track in Spanish
- Six Pre-conference workshops in Communications, Fraud, Public Sector, Women in Internal Audit, CAE Case Study, CIA Exam Review
- New! Sound Bites: Hot Topics in Internal Audit, featuring quick, short, and powerful presentations on topics shaping the world of internal auditing.

**Featured Speakers**

For program details and to register, visit: [https://ic.globaliia.org/](https://ic.globaliia.org/)
Savings and Celebrations

**Special Savings**
- A US$100 discount will be applied to the registration fees for those who book a conference hotel.
- Discounts available for groups of 5 and more.
- Start your hotel search today and save on your transportation to the Conference.
- Dates: 10/19-20
- Lounge: 2nd floor, 11th floor
- And: 11th floor, 12th floor

**Celebrate this milestone with breathtaking live performances, strolling musical acts and many more surprises!**

**Savings and Celebrations**
- A US$100 discount will be applied to the registration fee for those who book a conference hotel.
- Discounts available for groups of 9 and more.

**Travel Discounts:**
- Use these meeting codes and save on your transportation to the conference:
  - Delta - NMMG5
  - United - ZVJW299784
  - Amtrak - X11A-942

**Welcome Reception**
An entertaining and musical evening featuring a walk through the history of The IIA and internal audit.

**Promoting the Conference**

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<th>Semi-CAP Points</th>
<th>Register Top 10 States Breakdown as of April 4</th>
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| - Earn 2 CAP points per month for sending a monthly e-mail promoting the International Conference (minimum: 10 points). | 1. New York 11% 227
| - Earn 1 CAP point per month for posting the e-mail on your Chapter website (minimum: 6 points). | 2. California 13% 151
| - Earn 1 CAP point for delivering the International Conference PowerPoint presentation at a meeting (minimum: 10 points). | 3. Texas 12% 154
| - Earn 1 CAP point for posting the International Conference PowerPoint presentation on the Internet website (minimum: 10 points). | 4. Florida 11% 155
| - Earn 1 CAP point for posting the International Conference PowerPoint presentation on your Chapter website (minimum: 10 points). | 5. Illinois 11% 155
| - Earn 5 CAP points for delivering the International Conference PowerPoint presentation at a member meeting or event (maximum: 10 points). | 6. Ohio 10% 153
| - Earn 5 CAP points for hosting a New York City / 75th Anniversary-themed event and posting pictures from the event on the International Conference’s Facebook page (maximum: 10 points). | 7. Georgia 10% 153
| - Earn 2 CAP points for posting an International Conference-related news item on your website or in your newsletter (maximum: 10 points). | 8. Pennsylvania 9% 152

**Must See Plays**

- HAMILTON
- ON YOUR FEET!
- "LIVE FROM TIMES SQUARE"
See you in New York!