

# 2017 ALL STAR CONFERENCE

OCT. 30 - NOV. 1, 2017  
THE BELLAGIO  
LAS VEGAS, NV

## Sunday, Oct. 29

12:30 – 6:00 p.m. Location	Conference Registration and Customer Relations	Registration Desk 1
1:00 – 5:00 p.m. 4.0 CPE	<b>WRK-1</b> Keeping Your Name Out of the Mud and Dollars in Your Pocket: Reputation, Crisis, and Marketing	
Breaks: 2:00 – 2:15 p.m. 3:15 – 3:30 p.m.	Mike Jacka Co-Founder, Chief Creative Pilot FPACTS	Management Services Intermediate Business Acumen Grand Ballroom 6
Field of Study Learning Level Competency Meeting Room		
1:00 – 5:00 p.m. 4.0 CPE	<b>WRK-2</b> Extracting Maximum ROI From Audit Data Analysis	
Break: 2:00 – 2:30 p.m.	Tom Austin, CIA Chief Audit Executive Cisco Systems, Inc.	
	Vish Inamdar Project/Program Manager Cisco Systems, Inc.	
	Monica Monk Audit Engagement Manager Cisco Systems, Inc.	
Field of Study Learning Level Competency Meeting Room		Auditing Intermediate Critical Thinking Grand Ballroom 3

## Monday, Oct. 30

7:00 – 8:30 a.m. Location	Conference Registration and Customer Relations				Cézanne 1 Foyer
7:00 – 8:30 a.m. Location	Continental Breakfast and Networking				Grand Ballroom 1
8:30 a.m. – 5:00 p.m. Location	Conference Registration and Customer Relations				Grand Ballroom Foyer
8:30 – 9:45 a.m. 1.5 CPE  Field of Study Learning Level Competency Meeting Room	<b>General Session 1</b> <b>Internal Auditors as Trusted Advisors: Leveraging Trust to Foster Organizational Success</b>  Richard Chambers, CIA, QIAL, CGAP, CCSA, CRMA President and Chief Executive Officer The IIA			Personal Development Intermediate Persuasion and Collaboration Grand Ballroom 2	
9:45 – 10:15 a.m. Location	Book Signing: Richard Chambers, CIA, QIAL, CGAP, CCSA, CRMA, President and Chief Executive Officer, The IIA <i>Trusted Advisors: Key Attributes of Outstanding Internal Auditors</i>				Grand Ballroom 1
9:45 – 10:15 a.m. Location	Networking Break				Grand Ballroom 1
TRACKS	Emerging Trends in Technology & Cybersecurity	Governance, Risk, & Fraud	Professional Development & Improvement	Innovation in Internal Audit	
10:15 – 11:15 a.m. 1.2 CPE  Field of Study Learning Level Competency Meeting Room	<b>CS 1-1</b> <b>Blockchain and Emerging Technology Issues In Internal Audit</b>  A. Michael Smith, CISA, CISSP, CPS Partner PwC	<b>CS 1-2</b> <b>How to Implement a GRC Solution</b>  David Chavez, CRISC Managing Director, Controls Advisory Grant Thornton, LLP  Jeff Recor National GRC Partner Grant Thornton	<b>CS 1-3</b> <b>Managing Your Personal Brand</b>  Nancy Haig, CIA, CCSA, CFSA, CRMA, CRISC, CFE, CBA Director, Internal Audit, Chief Audit Executive and Compliance Alvarez & Marsel	<b>CS 1-4</b> <b>Emerging Trends in Fraud Investigations</b>  Omid Yazdi, CPA CFE Partner KPMG	Management Services Intermediate Governance, Risk, and Control Grand Ballroom 2
11:15 a.m. – 12:00 p.m. Location	Lunch				Bellagio Ballroom 6
12:00 – 12:30 p.m. Location	Dessert and Networking in Exhibit Hall				Grand Ballroom 1

**Monday, Oct. 30**

Monday, Oct. 30

Monday, Oct. 30

TRACKS	Emerging Trends in Technology & Cybersecurity	Governance, Risk, & Fraud	Professional Development & Improvement	Innovation in Internal Audit
<p>12:30 – 1:30 p.m. 1.2 CPE</p> <p>Field of Study Learning Level Competency Meeting Room</p>	<p><b>CS 2-1</b> <b>Aligning Technology Sector Internal Audit Goals With Stakeholder Expectations</b></p> <p><u>Facilitator</u> Princy Jain, CIA, CCSA, CRMA Partner PwC</p> <p><u>Panelists</u> Jean Chun, CPA Head of Internal Audit Applied Material</p> <p>Eugene Joung Senior Director of Internal Audit Snap, Inc.</p> <p>Julia Wyckoff, CIA Head of Google Audit Google</p> <p align="right">Management Services Intermediate Persuasion and Collaboration Grand Ballroom 7</p>	<p><b>CS 2-2</b> <b>Conducting Fraud Investigations and Interviews</b></p> <p>Wayne Hoover, CFI Senior Partner Wicklander-Zulawski &amp; Associates</p> <p align="right">Auditing Intermediate Governance, Risk, &amp; Fraud Bellagio Ballroom 1</p>	<p><b>CS 2-3</b> <b>People Strategies That Work: How to Retain, Engage, and Inspire Audit Professionals</b></p> <p><u>Facilitator</u> Faizal Chaudhury, CPA, CGMA Vice President, Internal Audit Sallie Mae</p> <p><u>Panelists</u> Bill Chippendale, CPA Managing Vice President, Internal Audit Capital One</p> <p>Lori O'Keefe WFAS Senior Audit Manager, Strategy &amp; Operations Group WellsFargo</p> <p>Star McDade, CPA Vice President, Professional Practices, Quality, and Administration American Express</p> <p align="right">Personal Development Intermediate Persuasion and Collaboration Grand Ballroom 3</p>	<p><b>CS 2-4</b> <b>In Conversation With...Internal Audit Innovation</b></p> <p><u>Facilitator</u> Bill Michalisin Chief Operations Officer The IIA</p> <p><u>Panelist</u> Shannon Urban, CIA, CRMA Executive Director, EY Chairman, The IIA's North American Board</p> <p align="right">Personal Development Intermediate Improvement and Innovation Grand Ballroom 2</p>
1:30 – 1:45 p.m.	Session Change			
TRACKS	Emerging Trends in Technology & Cybersecurity	Governance, Risk, & Fraud	Professional Development & Improvement	Innovation in Internal Audit
<p>1:45 – 2:45 p.m. 1.2 CPE</p> <p>Field of Study Learning Level Competency Meeting Room</p>	<p><b>CS 3-1</b> <b>Rethinking Information Security Risk</b></p> <p>Jay Schulman, CISSP Principal RSM US LLP</p> <p align="right">Management Services Intermediate Governance, Risk, and Control Grand Ballroom 3</p>	<p><b>CS 3-2</b> <b>Getting Ahead: Audit's Approach to Engaging Before Issues Arise</b></p> <p>Rick Beckman, CPA Deputy Corporate General Auditor Bank of America</p> <p>Patty Clement SVP, Deputy Corporate General Auditor Bank of America</p> <p align="right">Auditing Basic International Professional Practices Framework Bellagio Ballroom 1</p>	<p><b>CS 3-3</b> <b>Influence Without Authority: The Impact of Your Actions</b></p> <p>Jacquelyn Wieland Chief Executive Officer Solutions Provided, LLC</p> <p align="right">Personal Development Intermediate Persuasion and Collaboration Grand Ballroom 7</p>	<p><b>CS 3-4</b> <b>Digital Forensics Using Data Analytics</b></p> <p>Jeremy Clopton, CPA, CFE, ACDA, CIDA Senior Managing Consultant BKD, LLP</p> <p align="right">Auditing Intermediate Business Acumen Grand Ballroom 2</p>
2:45 – 3:15 p.m.	Networking Break			
Location	Grand Ballroom 1			

# Monday, Oct. 30

Monday, Oct. 30

TRACKS	Emerging Trends in Technology & Cybersecurity	Governance, Risk, & Fraud	Professional Development & Improvement	Innovation in Internal Audit
<p>3:15 – 4:15 p.m. 1.2 CPE</p> <p>Field of Study: Learning Level: Competency Meeting Room</p>	<p><b>CS 4-1</b> <b>Business Email Compromise: The New Billion Dollar Problem</b></p> <p>Donald McCarthy Vice President of Operations myNetWatchman LLC</p> <p style="text-align: right;">Business Management and Organization Intermediate Governance, Risk, and Control Grand Ballroom 3</p>	<p><b>CS 4-2</b> <b>Addressing Risk in a Dynamic World</b></p> <p>Larry Baker, CCSA, CRMA Managing Director, Internal Audit Foundation The Institute of Internal Auditors</p> <p style="text-align: right;">Management Services Basic Governance, Risk, &amp; Fraud Grand Ballroom 7</p>	<p><b>CS 4-3</b> <b>Assessing the Quality of Your Community Relationships: 12 Relationship Audit Criteria</b></p> <p>James Lukaszewski President The Lukaszewski Group Division</p> <p style="text-align: right;">Personal Development Intermediate Improvement and Innovation Bellagio Ballroom 1</p>	<p><b>CS 4-4</b> <b>Auditing Collaboratively: Rethinking the Audit Process to Enhance Value</b></p> <p>Jim Pelletier, CIA, CGAP Vice President, Professional Solutions The IIA</p> <p style="text-align: right;">Personal Development Basic Internal Audit Delivery Grand Ballroom 2</p>
4:15 – 4:30 p.m. Session Change				
TRACKS	Emerging Trends in Technology & Cybersecurity	Governance, Risk, & Fraud	Professional Development & Improvement	Innovation in Internal Audit
<p>4:30 – 5:30 p.m. 1.2 CPE</p> <p>Field of Study Learning Level Competency Meeting Room</p>	<p><b>CS 5-1</b> <b>Open Source Software: Managing the Compliance Pitfalls</b></p> <p>Bruce Carpenter Vice President, Internal Audit NVIDIA</p> <p>Jeff Luszcz Vice President, Product Management Flexera Software</p> <p style="text-align: right;">Specialized Knowledge Intermediate Governance, Risk, and Control Bellagio Ballroom 1</p>	<p><b>CS 5-2</b> <b>Building Fraud Detection Into Routine Audit Activity</b></p> <p>Courtenay Thompson, CPA Consultant Courtenay Thompson &amp; Associates</p> <p style="text-align: right;">Auditing Intermediate Governance, Risk, &amp; Fraud Grand Ballroom 7</p>	<p><b>CS 5-3</b> <b>Step Up &amp; Stand Out: Put Your Professional Brand on Display</b></p> <p>Sanjay Patel, MSC Chief Operating Officer Illinois Power Agency</p> <p style="text-align: right;">Personal Development Intermediate Improvement and Innovation Grand Ballroom 3</p>	<p><b>CS 5-4</b> <b>Transforming Internal Audit: The Digital Journey</b></p> <p>Robert E. Kress Managing Director, Global IT Audit Accenture</p> <p style="text-align: right;">Auditing Advanced Improvement and Innovation Grand Ballroom 2</p>
5:30 – 6:30 p.m. Welcome Reception				
Location				Grand Ballroom 1

## Tuesday, Oct. 31

Tuesday, Oct. 31

7:30 a.m. – 5:00 p.m. Location	Conference Registration and Customer Relations	Grand Ballroom Foyer
7:30 – 8:30 a.m. Location	Continental Breakfast and Networking	Grand Ballroom 1
8:30 – 9:45 a.m. 1.5 CPEs	<p><b>General Session 2: Sound Bites Session: Cybersecurity – Leading Practices for Auditors</b></p> <p><u>Facilitator</u> Steve Sanders, CRMA, CISA, CRISC Vice President, Internal Audit Computer Services, Inc.</p> <p><u>Presenters</u> <b>How Secure Is Your Data? Developing an Effective Information Security Strategy</b> Eric Pulse, CFSA, CISA, CISM, CRISC, GSEC Principal Eide Bailly, LLP</p> <p>Scott Sisel, CPA Partner Eide Bailly, LLP</p> <p><b>Importance of IT Controls in Today's Technology Environment</b> Paul Perry, CPA, CITP, FHFMA Member and Director of Security Services Warren Averett Technology Group, LLC</p> <p><b>Cybersecurity First Aid Kit: Steps to Recover From a Data</b> Christopher P. Roach, CISM, CRISC Managing Director &amp; National IT Practice Leader CBIZ Risk &amp; Advisory Services, LLC</p>	Auditing Intermediate <b>Governance, Risk, and Control</b> Grand Ballroom 2
Field of Study Learning Level Competency Meeting Room		
9:45 – 10:15 a.m. Location	Networking Break	Grand Ballroom 1

Tuesday, Oct. 31

Tuesday, Oct. 31

TRACKS	Emerging Trends in Technology & Cybersecurity	Governance, Risk, & Fraud	Professional Development & Improvement	Innovation in Internal Audit
<p>10:15 – 11:15 a.m. 1.2 CPE</p> <p>Field of Study Learning Level Competency Meeting Room</p>	<p>CS 6-1 A CAE's Perspective: Examining Cybersecurity Risks, Realities, and Real World Strategies</p> <p>Steve Sanders, CRMA Vice President, Internal Audit Computer Services, Inc.</p> <p>Information Technology Intermediate Governance, Risk, and Control Bellagio Ballroom 1</p>	<p>CS 6-2 Fraud Risk Management and the Internal Audit Team</p> <p>John J. Hall, CPA President &amp; Founder Hall Consulting, Inc.</p> <p>Management Services Intermediate Governance, Risk, and Control Grand Ballroom 2</p>	<p>CS 6-3 How to Effectively Market the Internal Audit Function</p> <p>Pamela Short Jenkins, CIA, CRMA, CPA Vice President, Global Audit Services Fossil Group</p> <p>Greg Estes, CIA Senior Manager, Global Audit Services Fossil Group</p> <p>Communications and Marketing Intermediate Communication Grand Ballroom 3</p>	<p>CS 6-4 Digitization: What Is It? Why Is This Important to Internal Audit?</p> <p>Tony Noble Vice President IT Audit Viacom</p> <p>David Brand, CPA, CISA, CITP Managing Director Protiviti</p> <p>Ari Sagett, CISA, CRISC, PMP Managing Director Protiviti</p> <p>Information Technology Intermediate Governance, Risk, and Control Grand Ballroom 7</p>
<p>11:15 a.m. – 12:00 p.m. Location</p>	Lunch			
<p>12:00 – 12:30 p.m. Location</p>	Dessert and Networking in Exhibit Hall			
TRACKS	Emerging Trends in Technology & Cybersecurity	Governance, Risk, & Fraud	Professional Development & Improvement	Innovation in Internal Audit
<p>12:30 – 1:30 p.m. 1.2 CPE</p> <p>Field of Study Learning Level Competency Meeting Room</p>	<p>CS 7-1 How Secure Is Your Data? Developing an Effective Information Security Strategy</p> <p>Eric Pulse, CISA, CISM, CRISC, GSEC Principal Eide Bailly, LLP</p> <p>Scott Sisel, CPA Partner Eide Bailly, LLP</p> <p>Information Technology Intermediate Governance, Risk, and Control Bellagio Ballroom 1</p>	<p>CS 7-2 Corporate Governance: You Know It Is There, but How Do You Audit It?</p> <p>Michael Fucilli, CIA, QIAL, CGAP, CRMA Auditor General Metropolitan Transportation Authority, New York City</p> <p>Business Management and Organization Intermediate Governance, Risk, and Control Grand Ballroom 2</p>	<p>CS 7-3 Building Effective Audit Committee Relationships</p> <p>Robert King, CPA, CISA, CFE Chief Audit Executive FedEx Corporation</p> <p>Business Management and Organization Advanced Persuasion and Collaboration Grand Ballroom 7</p>	<p>CS 7-4 Disruptive Change: What Does This Mean to Internal Audit?</p> <p>Scott Springman, CRMA, CISA, PMP Managing Director Protiviti</p> <p>Communications and Marketing Basic Improvement and Innovation Grand Ballroom 3</p>
<p>1:30 – 1:45 p.m.</p>	Session Change			
TRACKS	Emerging Trends in Technology & Cybersecurity	Governance, Risk, & Fraud	Professional Development & Improvement	Innovation in Internal Audit
<p>1:45 – 2:45 p.m. 1.2 CPE</p> <p>Field of Study Learning Level Competency Meeting Room</p>	<p>CS 8-1 Importance of IT Controls in Today's Technology Environment</p> <p>Paul Perry, CPA, CITP, FHFMA Member and Director of Security Services Warren Averett Technology Group, LLC</p> <p>Information Technology Intermediate Governance, Risk, and Control Bellagio Ballroom 1</p>	<p>CS 8-2 Words Don't Lie But People Do: Detecting Deception in Your Investigations</p> <p>Nejolla Korris Chief Executive Officer InterVeritas International</p> <p>Communications and Marketing Intermediate Communication Grand Ballroom 2</p>	<p>CS 8-3 Communication Strategies to Facilitate Positive Change and to Create Value in Internal Audit</p> <p>Larry Kuhar, Ph.D. Founder Larry Kuhar Consulting</p> <p>Communications and Marketing Intermediate Communication Grand Ballroom 7</p>	<p>CS 8-4 Auditing Your Company's Mobile Devices</p> <p>Matt Thompson Managing Director, Business Advisory Services Grant Thornton LLP</p> <p>Management Services Intermediate Governance, Risk, and Control Grand Ballroom 3</p>

Tuesday, Oct. 31

Tuesday, Oct. 31

2:45 – 3:15 p.m.				
Networking Break		Grand Ballroom 1		
TRACKS	Emerging Trends in Technology & Cybersecurity	Governance, Risk, & Fraud	Professional Development and Improvement	Innovation in Internal Audit
3:15 – 4:15 p.m.				
1.2 CPE				
	<p><b>CS 9-1</b> Cybersecurity First Aid Kit: Steps to Recover From a Data Breach</p> <p>Christopher P. Roach, CISM, CRISC Managing Director &amp; National IT Practice Leader CBIZ Risk &amp; Advisory Services, LLC</p>	<p><b>CS 9-2</b> Finding the First Domino: The Key to Root Cause</p> <p>Robert Mainardi, CFSA, CRMA President Mainardi &amp; Company</p>	<p><b>CS 9-3</b> In Conversation With... Women Leaders in the Profession: Strategies for Success</p> <p><u>Facilitator</u> Cyndi Plamondon, CIA, QIAL, CCSA, CGAP, CFSA, CRMA, CISA Senior Vice President and Chief Knowledge Officer The IIA</p> <p><u>Panelists</u> Karen Begelfer, CIA, CRMA, CPA Vice President, Chief Audit Executive, Corporate Audit Services Sprint Corporation</p> <p>Carolyn Saint, CIA, CRMA Chief Audit Executive University of Virginia</p>	<p><b>CS 9-4</b> Marketing: Vulnerable to Abuse (Reduce Your Risk!)</p> <p>Rodrigo Macias, CFE Director, Risk Advisory &amp; Forensic Services MGO CPAs and Advisors LLP</p>
Field of Study	Management Services		Personal Development	Auditing
Learning Level	Intermediate		Basic	Intermediate
Competency	Governance, Risk, and Control	Internal Audit Delivery	Internal Audit Management	Governance, Risk, and Control
Meeting Room	Grand Ballroom 7	Grand Ballroom 2	Grand Ballroom 3	Bellagio Ballroom 1
4:15 – 4:30 p.m.				
Session Change				
TRACKS	Emerging Trends in Technology & Cybersecurity	Governance, Risk, & Fraud	Professional Development & Improvement	Innovation in Internal Audit
4:30 – 5:30 p.m.				
1.2 CPE				
	<p><b>CS 10-1</b> Electronic Crimes</p> <p>Todd Hudson Special Agent in Charge U.S. Secret Service</p>	<p><b>CS 10-2</b> Auditing Social Media</p> <p>Mike Jacka Co-Founder, Chief Creative Pilot FPACTS</p>	<p><b>CS 10-3</b> Getting the Truth</p> <p>Joe Koenig, CFE President/Owner KMI Investigations LLC</p>	<p><b>CS 10-4</b> The Five Tiers of Auditor Competency: How Do You Measure Up?</p> <p>Ann Butera, CRP President The Whole Person Project, Inc.</p>
Field of Study	Management Services		Personal Development	Personal Development
Learning Level	Intermediate		Basic	Advanced
Competency	Governance, Risk, and Control	Governance, Risk, and Control	Internal Audit Management	Improvement and Innovation
Meeting Room	Grand Ballroom 7	Grand Ballroom 3	Bellagio Ballroom 1	Grand Ballroom 2

## Wednesday, Nov. 1

Wednesday, Nov. 1

7:30 – 11:30 a.m. Location	Conference Registration and Customer Relations	Grand Ballroom Foyer
7:30 – 8:30 a.m. Location	Continental Breakfast and Networking	Grand Ballroom 1
8:30 – 9:45 a.m. 1.5 CPEs	<b>General Session 3</b> <b>Stakeholder Expectations</b>  Peter Gleason CEO National Association of Corporate Directors  Michele Hooper President and CEO The Directors' Council	Management Services Basic Persuasion and Collaboration Grand Ballroom 2
9:45 – 10:15 a.m. Location	Networking Break	Grand Ballroom 1
10:15 – 11:30 a.m. 1.5 CPEs	<b>General Session 4</b> <b>Communicating for Success</b>  Sarita Maybin Motivational Speaker, Communication Expert and Author	Communication and Marketing Intermediate Communication Grand Ballroom 2

Total CPE = 18