

2017 ALL STAR CONFERENCE

OCT. 30 - NOV. 1, 2017
THE BELLAGIO
LAS VEGAS, NV

Sunday, Oct. 29

Sunday, Oct. 29

12:30 – 1:00 p.m. Location	Registration: Afternoon Workshops	
1:00 – 5:00 p.m. 4.0 CPE Breaks: 2:00 – 2:15 p.m. 3:15 – 3:30 p.m. Field of Study Learning Level Competency Meeting Room	WRK-1 Keeping Your Name Out of the Mud and Dollars in Your Pocket: Reputation, Crisis, and Marketing Mike Jacka Co-Founder, Chief Creative Pilot FFACTS	Management Advisory Services Intermediate
1:00 – 5:00 p.m. 4.0 CPE Breaks: 2:00 – 2:15 p.m. 3:15 – 3:30 p.m. Field of Study Learning Level Competency Meeting Room	WRK-2 Extracting Maximum ROI From Audit Data Analysis Tom Austin, CIA Chief Audit Executive Cisco Systems, Inc. Riyaz Kasmani Senior Manager Cisco Systems, Inc.	Auditing Intermediate
12:00 – 6:00 p.m. Location	Conference Registration and Customer Relations	

Monday, Oct. 30

Monday, Oct. 30

7:00 a.m. – 5:00 p.m. Location	Conference Registration and Customer Relations			
7:00 – 8:30 a.m. Location	Continental Breakfast and Networking			
8:30 – 9:45 a.m. 1.5 CPE	General Session 1 Internal Auditors as Trusted Advisors: Leveraging Trust to Foster Organizational Success Richard Chambers, CIA, QIAL, CGAP, CCSA, CRMA President and Chief Executive Officer The IIA			
Field of Study Learning Level Competency Meeting Room				Business Management and Organization Intermediate
9:45 – 10:15 a.m. Location	Networking Break			
TRACKS	Emerging Trends in Technology & Cybersecurity	Governance, Risk, & Fraud	Professional Development & Improvement	Innovation in Internal Audit
10:15 – 11:15 a.m. 1.2 CPE	CS 1-1 Blockchain and Emerging Technology Issues In Internal Audit A. Michael Smith, CISA, CISSP, CPS Partner PwC	CS 1-2 How to Implement a GRC Solution David Chavez, CRISC, CSOXP, CP Managing Director, Controls Advisory Grant Thornton, LLP Jeff Recor National GRC Partner Grant Thornton	CS 1-3 Managing Your Personal Brand Nancy Haig, CIA, CCSA, CFSA, CRMA, CRISC, CFE, CBA Director, Internal Audit, Chief Audit Executive and Compliance Alvarez & Marsel	CS 1-4 In Conversation With...Internal Audit Innovation <u>Facilitator</u> Bill Michalisin Chief Operations Officer The IIA <u>Panelist</u> Shannon Urban, CIA, CRMA Executive Director, EY Chairman, The IIA's North American Board
Field of Study Learning Level Competency Meeting Room	Auditing Intermediate	Auditing Advanced Business Acumen	Personal Development Basic Communication	Business Management and Organization Intermediate Improvement and Innovation
11:15 a.m. – 12:00 p.m. Location	Lunch			
12:00 – 12:30 p.m. Location	Dessert and Networking in Exhibit Hall			

Monday, Oct. 30

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TRACKS	Emerging Trends in Technology & Cybersecurity	Governance, Risk, & Fraud	Professional Development & Improvement	Innovation in Internal Audit
<p>12:30 – 1:30 p.m. 1.2 CPE</p> <p>Field of Study Learning Level Competency Meeting Room</p>	<p>CS 2-1 Aligning Technology Sector Internal Audit Goals With Stakeholder Expectations</p> <p><u>Facilitator</u> Princy Jain, CIA, CCSA, CRMA Partner PwC</p> <p><u>Panelists</u> Jean Chun Head of Internal Audit Applied Material</p> <p>Eugene Joung Head of Internal Audit Snap</p> <p>Julia Wyckoff Head of Internal Audit Capgemini</p> <p align="right">Information Technology Intermediate Persuasion and Collaboration</p>	<p>CS 2-2 Conducting Fraud Investigations and Interviews</p> <p>Melissa Mitchell Director of Loss Prevention LifeWay Christian Resources</p> <p align="right">Management Advisory Services Intermediate</p>	<p>CS 2-3 People Strategies That Work: How to Retain, Engage, and Inspire Audit Professionals</p> <p><u>Facilitator</u> Faizal Chaudhury, CPA, CGMA Vice President, Internal Audit Sallie Mae</p> <p><u>Panelists</u> Bill Chippendale, CIA Managing Vice President, Internal Audit Capital One</p> <p>Lori O'Keefe WFAS Senior Audit Manager, Strategy & Operations Group WellsFargo</p> <p>Star McDade Vice President, Professional Practices, Quality, and Administration American Express</p> <p align="right">Personal Development Intermediate</p>	<p>CS 2-4 Emerging Trends in Fraud Investigations</p> <p>Omid Yazdi Partner KPMG</p> <p align="right">Statistics Basic Improvement and Innovation</p>
1:30 – 1:45 p.m.	Session Change			
TRACKS	Emerging Trends in Technology & Cybersecurity	Governance, Risk, & Fraud	Professional Development & Improvement	Innovation in Internal Audit
<p>1:45 – 2:45 p.m. 1.2 CPE</p> <p>Field of Study Learning Level Competency Meeting Room</p>	<p>CS 3-1 Rethinking Information Security Risk</p> <p>Jay Schulman, CISSP Principal RSM US LLP</p> <p align="right">Management Advisory Services Intermediate</p>	<p>CS 3-2 Getting Ahead: Audit's Approach to Engaging Before Issues Arise</p> <p>Rick Beckman, CPA Deputy Corporate General Auditor Bank of America</p> <p>Patty Clement SVP, Deputy Corporate General Auditor Bank of America</p> <p align="right">Auditing Basic International Professional Practices Framework</p>	<p>CS 3-3 Influence Without Authority: The Impact of Your Actions</p> <p>Jacquelyn Wieland Chief Executive Officer Solutions Provided, LLC</p> <p align="right">Personal Development Intermediate Persuasion and Collaboration</p>	<p>CS 3-4 Digital Forensics Using Data Analytics</p> <p>Jeremy Clopton, CPA, CFE, ACDA, CIDA Senior Managing Consultant BKD, LLP</p> <p align="right">Auditing Intermediate Business Acumen</p>
2:45 – 3:15 p.m.	Networking Break			
Location				

Monday, Oct. 30

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TRACKS	Emerging Trends in Technology & Cybersecurity	Governance, Risk, & Fraud	Professional Development & Improvement	Innovation in Internal Audit
<p>3:15 – 4:15 p.m. 1.2 CPE</p> <p>Field of Study: Learning Level: Competency Meeting Room</p>	<p>CS 4-1 Business Email Compromise: The New Billion Dollar Problem</p> <p>Donald McCarthy Vice President of Operations myNetWatchman LLC</p> <p style="text-align: right;">Management Advisory Services Intermediate</p>	<p>CS 4-2 Session Details Being Finalized</p> <p>Larry Baker, CCSA, CRMA Managing Director, Internal Audit Foundation The Institute of Internal Auditors</p>	<p>CS 4-3 Assessing the Quality of Your Community Relationships: 12 Relationship Audit Criteria</p> <p>James Lukaszewski President The Lukaszewski Group Division</p> <p style="text-align: right;">Personal Development Intermediate Improvement and Innovation</p>	<p>CS 4-4 Auditing Collaboratively: Rethinking the Audit Process to Enhance Value</p> <p>Jim Pelletier, CIA, CGAP Vice President, Professional Solutions The IIA</p> <p style="text-align: right;">Statistics Basic Internal Audit Delivery</p>
4:15 – 4:30 p.m.	Session Change			
TRACKS	Emerging Trends in Technology & Cybersecurity	Governance, Risk, & Fraud	Professional Development & Improvement	Innovation in Internal Audit
<p>4:30 – 5:30 p.m. 1.2 CPE</p> <p>Field of Study Learning Level Competency Meeting Room</p>	<p>CS 5-1 Open Source Software: Managing the Compliance Pitfalls</p> <p>Bruce Carpenter Vice President, Internal Audit NVIDIA</p> <p>Jeff Luszcz Vice President, Prodcut Management Flexera Software</p> <p style="text-align: right;">Specialized Knowledge Intermediate Governance, Risk, and Control</p>	<p>CS 5-2 Building Fraud Detection Into Routine Audit Activity</p> <p>Courtenay Thompson Consultant Courtenay Thompson & Associates</p> <p style="text-align: right;">Management Advisory Services Intermediate</p>	<p>CS 5-3 Step Up & Stand Out: Put Your Professional Brand on Display</p> <p>Sanjay Patel Chief Operating Officer Illinois Power Agency</p> <p style="text-align: right;">Personal Development Intermediate Improvement and Innovation</p>	<p>CS 5-4 Transforming Internal Audit: The Digital Journey</p> <p>Robert E. Kress Managing Director, Global IT Audit Accenture</p> <p style="text-align: right;">Auditing Advanced</p>
5:30 – 6:30 p.m. Location	Welcome Reception			

Tuesday, Oct. 31

Tuesday, Oct. 31

7:30 a.m. – 5:00 p.m. Location	Conference Registration and Customer Relations	
7:30 – 8:30 a.m. Location	Continental Breakfast and Networking	
8:30 – 9:45 a.m. 1.5 CPEs	<p>General Session 2: Sound Bites Session: Cybersecurity – Leading Practices for Auditors</p> <p><u>Facilitator</u> Steve Sanders, CRMA Vice President, Internal Audit Computer Services, Inc.</p> <p><u>Presenters</u> How Secure Is Your Data? Developing an Effective Information Security Strategy Eric Pulse, CFSA, CISA, CISM, CRISC, GSEC Principal Eide Bailly, LLP</p> <p>Scott Sisel, CPA Partner Eide Bailly, LLP</p> <p>Importance of IT Controls in Today's Technology Environment Paul Perry, CPA, CITP, FHFMA Member and Director of Security Services Warren Averett Technology Group, LLC</p> <p>Cybersecurity First Aid Kit: Steps to Recover From a Data Christopher Roach, CISM, CRISC Managing Director CBIZ, Inc.</p>	Auditing Intermediate
Field of Study Learning Level Competency Meeting Room		
9:45 – 10:15 a.m. Location	Networking Break	

Tuesday, Oct. 31

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TRACKS	Emerging Trends in Technology & Cybersecurity	Governance, Risk, & Fraud	Professional Development & Improvement	Innovation in Internal Audit
<p>10:15 – 11:15 a.m. 1.2 CPE</p> <p>Field of Study Learning Level Competency Meeting Room</p>	<p>CS 6-1 A CAE's Perspective: Examining Cybersecurity Risks, Realities, and Real World Strategies</p> <p>Steve Sanders, CRMA Vice President, Internal Audit Computer Services, Inc.</p> <p>Information Technology Intermediate Governance, Risk, and Control</p>	<p>CS 6-2 Fraud Risk Management and the Internal Audit Team</p> <p>John J. Hall, CPA President & Founder Hall Consulting, Inc.</p> <p>Auditing Intermediate Governance, Risk, and Control</p>	<p>CS 6-3 How to Effectively Market the Internal Audit Function</p> <p>Pamela Short Jenkins, CIA, CRMA, CPA Vice President, Global Audit Services Fossil Group</p> <p>Greg Estes CIA Senior Manager, Global Audit Services Fossil Group</p> <p>Communications and Marketing Intermediate Communication</p>	<p>CS 6-4 Digitization: What Is It? Why Is This Important to Internal Audit?</p> <p>Tony Noble Vice President IT Audit Viacom</p> <p>David Brand Managing Director Protiviti</p> <p>Ari Sagett, CISA, CRISC, PMP Managing Director Protiviti</p> <p>Auditing Intermediate Governance, Risk, and Control</p>
<p>11:15 a.m. – 12:00 p.m. Location</p>	Lunch			
<p>12:00 – 12:30 p.m. Location</p>	Dessert and Networking in Exhibit Hall			
TRACKS	Emerging Trends in Technology & Cybersecurity	Governance, Risk, & Fraud	Professional Development & Improvement	Innovation in Internal Audit
<p>12:30 – 1:30 p.m. 1.2 CPE</p> <p>Field of Study Learning Level Competency Meeting Room</p>	<p>CS 7-1 How Secure Is Your Data? Developing an Effective Information Security Strategy</p> <p>Eric Pulse, CISA, CISM, CRISC, GSEC Principal Eide Bailly, LLP</p> <p>Scott Sisel, CPA Partner Eide Bailly, LLP</p> <p>Auditing Intermediate Governance, Risk, and Control</p>	<p>CS 7-2 Corporate Governance: You Know It Is There, but How Do You Audit It?</p> <p>Michael Fucilli, CIA, QIAL, CGAP, CRMA Auditor General Metropolitan Transportation Authority, New York City</p> <p>Business Management and Organization Intermediate</p>	<p>CS 7-3 Building Effective Audit Committee Relationships</p> <p>Robert King Chief Audit Executive FedEx Corporation</p> <p>Business Management and Organization Advanced</p>	<p>CS 7-4 Disruptive Change: What does this mean to Internal Audit?</p> <p>Scott Springman, CRMA, CISA, PMP Managing Director Protiviti</p> <p>Communications and Marketing Basic</p>
<p>1:30 – 1:45 p.m.</p>	Session Change			
TRACKS	Emerging Trends in Technology & Cybersecurity	Governance, Risk, & Fraud	Professional Development & Improvement	Innovation in Internal Audit
<p>1:45 – 2:45 p.m. 1.2 CPE</p> <p>Field of Study Learning Level Competency Meeting Room</p>	<p>CS 8-1 Importance of IT Controls in Today's Technology Environment</p> <p>Paul Perry, CPA, CITP, FHFMA Member and Director of Security Services Warren Averett Technology Group, LLC</p> <p>Auditing Intermediate Governance, Risk, and Control</p>	<p>CS 8-2 Words Don't Lie But People Do: Detecting Deception in Your Investigations</p> <p>Nejolla Korris Chief Executive Officer InterVeritas International</p> <p>Communications Intermediate</p>	<p>CS 8-3 Communication Strategies to Facilitate Positive Change and to Create Value in Internal Audit</p> <p>Larry Kuhar, Ph.D. Internal Audit and Communications Consultant, LDK Blue Skies English Professor, Wilkes University</p> <p>Personal Development Intermediate</p>	<p>CS 8-4 Auditing Your Company's Mobile Devices</p> <p>Matt Thompson Managing Director, Business Advisory Services Grant Thornton LLP</p> <p>Auditing Intermediate</p>

Tuesday, Oct. 31

Tuesday, Oct. 31

2:45 – 3:15 p.m. Location				
TRACKS	Emerging Trends in Technology & Cybersecurity	Governance, Risk, & Fraud	Professional Development and Improvement	Innovation in Internal Audit
3:15 – 4:15 p.m. 1.2 CPE Field of Study Learning Level Competency Meeting Room	CS 9-1 Cybersecurity First Aid Kit: Steps to Recover From a Data Breach Christopher Roach, CISM, CRISC Managing Director CBIZ, Inc.	CS 9-2 Finding the First Domino: The Key to Root Cause Robert Mainardi, CFSA, CRMA President Mainardi & Company	CS 9-3 In Conversation With... Women Leaders in the Profession: Strategies for Success <u>Facilitator</u> Cyndi Plamondon, CIA, QIAL, CCSA, CGAP, CFSA, CRMA, CISA Senior Vice President and Chief Knowledge Officer The IIA <u>Panelists</u> Karen Begelfer, CIA, CRMA Vice President, Chief Audit Executive, Corporate Audit Services Sprint Corporation Carolyn Saint, CIA, CRMA Chief Audit Executive University of Virginia	CS 9-4 Marketing: Vulnerable to Abuse (Reduce Your Risk!) Rodrigo Macias, CFE Director, Risk Advisory & Forensic Services MGO CPAs and Advisors LLP
	Auditing Intermediate Governance, Risk, and Control	Auditing Basic	Personal Development Basic Internal Audit Management	Auditing Intermediate Governance, Risk, and Control
4:15 – 4:30 p.m. Session Change				
TRACKS	Emerging Trends in Technology & Cybersecurity	Governance, Risk, & Fraud	Professional Development & Improvement	Innovation in Internal Audit
4:30 – 5:30 p.m. 1.2 CPE Field of Study Learning Level Competency Meeting Room	CS 10-1 Electronic Crimes Todd Hudson Special Agent in Charge U.S. Secret Service	CS 10-2 Auditing Social Media Mike Jacka Co-Founder, Chief Creative Pilot FPACTS	CS 10-3 Getting the Truth Joe Koenig, CFE President/Owner KMI Investigations LLC	CS 10-4 The Five Tiers of Auditor Competency: How Do You Measure Up? Ann Butera, CRP President The Whole Person Project, Inc.
	Management Advisory Services Intermediate Governance, Risk, and Control	Management Advisory Services Intermediate	Personal Development Basic Internal Audit Management	Auditing Advanced Improvement and Innovation

Wednesday, Nov. 1

Wednesday, Nov. 1

7:30 – 11:30 a.m. Location	Conference Registration and Customer Relations
7:30 – 8:30 a.m. Location	Continental Breakfast and Networking
8:30 – 9:45 a.m. 1.5 CPEs Field of Study Learning Level Competency Meeting Room	General Session 3 Stakeholder Expectations Peter Gleason CEO National Association of Corporate Directors Michele Hooper President and CEO The Directors' Council
9:45 – 10:15 a.m. Location	Networking Break
10:15 – 11:30 a.m. 1.5 CPEs Field of Study Learning Level Competency Meeting Room	General Session 4 Communicating for Success Sarita Maybin Motivational Speaker, Communication Expert and Author

Communication & Marketing
Intermediate

Total CPE = 18