2019
ALL STAR conference
THE BEST & MORE
OCT. 21–23, 2019 / LAS VEGAS, NV / REGISTER AT WWW.THEIIA.ORG/ALLSTAR
Two Conferences Become One in 2019

2019 will see the combination of All Star and the Gaming & Hospitality Conference for the first time!

Uniting these two events will allow for expanded opportunities to network with a wider variety of internal auditors, more choices of sessions to attend, and additional tools and techniques to help attendees grow their skill sets and bring value to their companies.

What You Will Gain:

- **Tools** for monitoring risks in a technology-driven, disruptive environment.

- **Awareness** of changes and implications related to the cloud, cybersecurity, disruptive technologies, data analytics, IT auditing, and more.

- **Understanding** of broader risk coverage and the sense of urgency surrounding current and emerging trends in governance and risk management, as well as gaming and hospitality.

- And **much more**...
With exciting new keynote speakers, evolutions of encore performances, and the addition of two dedicated tracks for the gaming and hospitality industries, The IIA’s All Star Conference features a dynamic line-up of presenters committed to providing future-focused professionals at all levels with innovative techniques, actionable tools, and proven strategies for success:

- 5 Educational Tracks
  - Track 1: Information Technology, Disruption, and Data Analytics
  - Track 2: Risk Management
  - Track 3: Leadership Innovation and Impact
  - Track 4: Gaming and Hospitality, I
  - Track 5: Gaming and Hospitality, II

- 5 General Sessions
- 24 All Star Concurrent Sessions & 16 Gaming and Hospitality Concurrent Sessions
- 16.8 CPE Credits
- 2 Pre-conference Workshops (4.2 CPEs)

Register by Sept. 3 to Save $200!

www.theiia.org/ALLSTAR
Pre-conference Events

OCT. 20 / MGM GRAND / LAS VEGAS

Develop the skills necessary to become a valued practitioner and outstanding leader in the internal audit global landscape.

>> Pre-conference Workshops

Attend the pre-conference workshops for a win-win opportunity. Learn more and earn more – 4.2 CPE credits available to workshops attendees.

>> Workshop 1:

AML: Updates and Answers to Implementation Concerns

Theresa Merlino, Managing Partner, RSM US LLP

Anna Wheland, CAMS, Director of Title 31 & AML Compliance, Wind Creek Hospitality

>> Workshop 2:

Tactics (and Courage) to Appraise Corporate Culture

Robert Kuling, CIA, CRMA, Partner, Risk Advisory, Deloitte & Touche LLP (Canada)

Jason Minard, CIA, CISA, Supervision Manager, Controls Unit, Wells Fargo Advisors

CPE CREDITS AVAILABLE

The IIA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website at www.LearningMarket.org.

When you attend this conference, you are eligible for up to 16.8 continuing professional education (CPE) credits, depending on the number of sessions you attend. Each pre-conference workshop offers additional CPE credits. Attendance will be tracked via a scanner at the door. The IIA’s educational programs are acceptable for fulfilling CPE requirements, which ensure that internal auditors comply with the specific standards on education in The IIA’s International Standards for the Professional Practice of Internal Auditing.

Your CPE certificate will be emailed to you four to six weeks post-conference.
Concurrent Sessions

track 01  
Information Technology, Disruption, and Data Analytics

- Agile Internal Audit: From Pilots to Transformation
- Auditing the Cloud: A Practical Approach
- Building a More Agile and Relevant Internal Audit Function
- Cybersecurity: Beyond the Buzzword
- Managing and Delivering Internal Audit’s Data and Analytic Needs
- Role of Artificial Intelligence and Automation to Assess Emerging Risks
- RPA and Analytics for the Small Audit Department
- Tools and Strategies to Make Data Analysis Work
- Use of Fraud Data Analytics to Uncover Fraud Schemes in Core Business Systems

track 02  
Risk Management

- Agile and Compliance
- Applying Lean Six Sigma to ERM
- Co-sourcing and Outsourcing: Why Do It?
- Digital Transformation: Is Internal Audit Ready?
- Don’t Panic! Auditing the Fluid World of Privacy
- Guard Rails for the Digital Revolution
- Risk-based Auditing: Approaches and Techniques
Monday, Oct. 21 – Wednesday, Oct. 23

General Sessions

Securing Exponentially Larger Attack Surfaces for the Future of Personalized Technology
Tanmay Bakshi
AI AND MACHINE LEARNING ARCHITECT

At The IIA’s 2018 International Conference in Dubai, this young tech phenom — a TED Talk speaker, Google Developer Expert for Machine Learning, and IBM Cloud Champion — wowed attendees with his knowledge and competence, garnering a near 100% satisfaction rating. We are excited to bring him to the 2019 All Star Conference.

Auditing at the Speed of Risk: Internal Audit in an Era of Disruption
Richard Chambers
PRESIDENT AND CHIEF EXECUTIVE OFFICER
THE IIA

Establishing, Building, and Maintaining a “Welcoming Environment”
Troy Cicero
PRESIDENT AND CHIEF SKILL OFFICER
MULTICULTUREAL COMMUNICATIONS, INC.

Leadership Today: Are You Playing Chess or Checkers?
Michael Dominguez
CHIEF EXECUTIVE OFFICER
ASSOCIATED LUXURY HOTELS INTERNATIONAL
GENERAL SESSIONS
Monday, Oct. 21 – Wednesday, Oct. 23

Concurrent Sessions

**Leadership Innovation and Impact**

- Building Strategic Relationships With Key Stakeholders, Mentors, and Mentees
- Ethics in Internal Audit: Case-based Learning, Parts 1 & 2
- How Strong Is Your Ability to Effectively Challenge Management?
- How to Develop Internal Audit Functions and Lead Internal Audit Teams Effectively
- In Conversation With... Navigating the Politics of Internal Audit
- Perspectives of a World-class Rotational Internal Audit Program
- Why Don’t They Listen? You Aren’t Persuading

**Gaming and Hospitality, I**

- Creating a Cyber-resilient Organization
- Digital Controllership: Robotic Process Automation & Analytics
- Electronic Customer Due Diligence: How Mobile Gaming and Sports Are Changing the Customer Due Diligence Process
- Suspicious Activity Reporting: Practical Approaches to Managing Repeat SAR Offenders, Continuing Activity Reporting, and Termination of Business
- Your Privacy Compliance: Meet Privacy Requirements in the Hospitality Industry Using Existing Governance Risk and Compliance Practices and Save Your Company Time, Money, and Headaches

**Gaming and Hospitality, II**

- Contract Compliance Audit vs. Construction Audit: Do You Know the Difference?
- Dealing and Stealing
- Fraud Risks Associated With Marketing
- The Seduction of Fraud: Bridging the Gap Between Fraud Ethics and Human Behavior
- U.S. Sports Betting: Opportunities, Impediments, Uncertainty Ahead for the Fragmented Market
Additional sessions will be announced.
Session speakers and titles subject to change.
Tuesday, Sept. 3: Early Registration Ends

Registration & Pricing

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<th>REGISTRATION TYPE</th>
<th>Early Savings through Sept. 3*</th>
<th>Regular Rate as of Sept. 4*</th>
<th>Late Registration as of Oct. 7*</th>
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*Per person pricing.
Groups of 4 or more, please contact IIA Customer Relations to register at +1-407-937-1111 or CustomerRelations@theiia.org.

Your 2019 All Star Conference registration fees include:

- All 45 general and concurrent sessions
- Access to the Exhibit Hall and on-site IIA Bookstore
- Welcome Reception on Monday night
- Breakfast daily
- Lunch Monday and Tuesday
- Conference app with presentations uploaded
  (if available from the speaker)
Accommodations

MGM Grand
3799 S. Las Vegas Blvd.
Las Vegas, NV 89109
+1-702-891-1111

Rooms are available at a special rate of $159 per night for single or double occupancy (plus 13.38% county tax and $35 daily resort fee) for reservations over the conference date, made before Sept. 25, 2019.

This price is based on availability. To book your accommodations, please call +1-702-891-1111 and let them know you are with The IIA.

Visit
www.theiia.org/AllStar
to register or for more information.
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