Stay at the Heart of the Conference Action!
The Diplomat Beach Resort
3555 South Ocean Drive
Hollywood, FL 33019
Hotel Reservations: 855-689-2911

Take in spectacular views of the Atlantic Ocean and the Intracoastal Waterway from the Diplomat Beach Resort Hollywood, by Hilton. Ideally situated on golden sand beaches, this resort blends full business amenities in a distinctly memorable location.

Your 2019 GRC conference registration includes:
• All general and concurrent sessions.
• Continental breakfast daily.
• Lunches Monday and Tuesday.
• Welcome networking reception on Monday.
• Conference app with presentations uploaded (when available from speakers).

Special Discounted Room Rates for IIA and ISACA Attendees!
A special rate of $209 per night, plus a $10 resort fee is available to conference attendees booked by Thursday, July 18, 2019. To obtain the preferred rate, mention that you are attending the 2019 GRC Conference. Some restrictions apply.

Save US$200 if you register by June 17, 2019!

Conference and Registration Fees
Nonmembers Members
Early Bird – register by June 17 US$1,350 US$1,163
Standard Rate – register by July 29 US$1,550 US$1,366
On-site Registration US$1,650 US$1,479
Pre-conference Workshops each) US$600 US$540

See details at www.isaca.org/GRC.

Bring your coworkers!
Organizations that send 4 or more employees to 2019 GRC receive a group discount. For details, contact +1.847.660.5505 or https://support.isaca.org.

2019 Governance, Risk, and Control Conference
Advance your knowledge alongside leaders and experts in business and information technology governance, risk management and control with many of the level and brightest from two world-class associations at the 2019 GRC Conference. The innovative event is presented by two of the most respected and globally recognized associations in the information and technology field—The ISACA® and IIA.

Advance Your Knowledge and Gain New Insights
2019 GRC offers many opportunities for you to learn proven solutions for aligning governance and risk management, which you can take back and implement at your enterprise. This conference, which reached full capacity in the previous years, takes place Aug. 12-14 at The Diplomat Beach Resort, in Hollywood, Florida, USA.

Highlights of 2019 GRC include:
• Thought-provoking speakers who share real-world experiences and solutions.
• Innovative ideas to move your enterprise and your career forward.
• Customized learning to meet your needs.
• Networking with global professionals.
• Earn up to 18 CPE hours, plus 7.5 more for a pre-conference workshop.

Find the Solutions You Need
Learn the latest as you immerse yourself in a dynamic gathering of professionals in business, IT, and information systems governance, risk and control (GRC). Choose from more than 40 sessions and workshops led by recognized experts. Select the learning that is best for you from four dynamic tracks.
• Cyber and Digital Disruption
• Technology and Artificial Intelligence
• Governance, Risk, Control and Compliance
• Leadership, Career, Communication, Culture and Ethics

Register today!
www.isaca.org/GRC2019DM

The IIA is registered with the National Association of State Boards of Accountancy (NABSA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org. IIA and ISACA certification holders are required to earn a minimum number of CPE credit hours in order to maintain their designations. Attendees can earn up to 18 CPE hours by attending this conference and an additional 7.5 credits for attending optional pre-conference workshops. This conference is being held at one location on one major campus.

GRC Reached Full Capacity in Previous Years. Space is limited — be sure to reserve your spot today!
Stay at the Heart of the Conference Action!

The Diplomat Beach Resort
2000 South Ocean Drive
Hollywood, FL 33019
Hotel Reservations: 855-689-2911

Take in spectacular views of the Atlantic Ocean from the Diplomat Beach Resort Hollywood, FL. We took one of the top 10 spots for Florida by Conde Nast Traveler Choice Awards 2018. The Diplomat Beach Resort is ideally situated between Miami and Fort Lauderdale along Hollywood's Gold Coast.

Your 2019 GRC conference registration includes:
- All general and concurrent sessions.
- Continental breakfast daily.
- Lunches Monday and Tuesday.
- Welcome networking reception on Monday.
- Conference app with presentations uploaded (when available from speaker).

Special Discounted Room Rates for ISACA® and The IIA Members!
A special block of 500 rooms per night, plus a 7-night resort fee (where applicable) has each night is available to conference attendees booked through Thursday, July 18, 2019. To obtain the preferred rates, mention that you are attending the 2019 GRC Conference.

Some restrictions apply.

Save US$200 if you register by June 17, 2019!

Conference and Pre-conference Workshops:

<table>
<thead>
<tr>
<th>Rate Type</th>
<th>Registration Fee</th>
<th>CPE Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Bird – register by June 17</td>
<td>US$1,350</td>
<td>18</td>
</tr>
<tr>
<td>Standard Rate – register by July 29</td>
<td>US$1,550</td>
<td>18</td>
</tr>
<tr>
<td>On-site Registration</td>
<td>US$1,650</td>
<td>18</td>
</tr>
<tr>
<td>Pre-conference Workshop</td>
<td>US$600</td>
<td>7.5</td>
</tr>
</tbody>
</table>

See details at www.isaca.org:GRC.

Conference Members and Registration Fees

<table>
<thead>
<tr>
<th>Rate Type</th>
<th>Nonmembers</th>
<th>CPE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Bird – register by June 17</td>
<td>US$1,350</td>
<td>18</td>
</tr>
<tr>
<td>Standard Rate – register by July 29</td>
<td>US$1,550</td>
<td>18</td>
</tr>
<tr>
<td>On-site Registration</td>
<td>US$1,650</td>
<td>18</td>
</tr>
<tr>
<td>Pre-conference Workshop</td>
<td>US$600</td>
<td>7.5</td>
</tr>
</tbody>
</table>

Save US$200 if you register by June 17, 2019!

2019 Governance, Risk, and Control Conference
Advertise your knowledge alongside leaders and experts in business and information systems governance, risk management and control, as well as many of the best and brightest from two world-class associations, at the 2019 GRC Conference. This innovative event is presented by two of the most respected and globally-recognized associations in the information and technology field—ISACA® and The IIA.

Advance Your Knowledge and Gain New Insights
2019 GRC offers many opportunities for you to learn proven solutions for aligning governance and risk management, which you can take back and implement at your enterprise. This conference, which reached full capacity in the previous years, takes place Aug. 12-14 at The Diplomat Beach Resort, in Hollywood, Florida, USA.

Highlights of 2019 GRC include:
- Thought-provoking speakers who share real-world experiences and solutions.
- Innovative ideas to move your enterprise and your career forward.
- Customized learning to meet your needs.
- Networking with global professionals.
- Earn up to 18 CPE hours, plus 7.5 more for a pre-conference workshop.

Find the Solutions You Need
Learn the latest as you immerse yourself in a dynamic gathering of professionals in business, IT, and information systems governance, risk and control (GRC). Choose from more than 40 sessions and workshops led by recognized experts. Select the learning that is best for you from four dynamic tracks:
- Cyber and Digital Disruption
- Technology and Artificial Intelligence
- Governance, Risk, Control and Compliance
- Leadership, Career, Communication, Culture and Ethics

The IIA is registered with the National Association of State Boards of Accountancy (NABSA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org. ISACA and The IIA certification holders are required to earn a minimum number of CPE credit hours in order to maintain their designations. ISACA and The IIA members and nonmembers are allowed to earn a maximum of 25 hours per year attending ISACA and The IIA-sponsored pre-conference workshops. This conference is being used as a credit hour in advance preparation.
Stay at the Heart of the Conference Action!
The Diplomat Beach Resort
3555 South Ocean Drive
Hollywood, FL 33019
Hotel Reservations: 855-689-2911

Take in spectacular views of the Atlantic Ocean from the Diplomat Beach Resort Hollywood, FL, voted one of the top 10 resorts in Florida by Conde Nast Traveler Gold List Awards 2018. The Diplomat Beach Resort is ideally situated between Miami and Fort Lauderdale along Hollywood's Gold Coast.

Your 2019 GRC conference registration includes:
- All general and concurrent sessions.
- Continental breakfast daily.
- Lunches Monday and Tuesday.
- Welcome networking reception on Monday.
- Conference app with presentations uploaded (when available from speaker).

Special Discounted Room Rates for ISACA and IIA Attendees!
A special rate of $209 per night, plus 12% resort tax and applicable fees each night, is available to conference attendees booked by Thursday, July 18, 2019. To obtain the preferred rate, mention that you are attending the 2019 GRC Conference. See details at www.isaca.org/GRC.

Bring your coworkers! Organizations that send 4 or more employees to 2019 GRC receive a group discount. For details, contact +1.847.660.5505 or https://support.isaca.org.

Attendees can earn up to 18 CPE hours by attending this conference and an additional 7.5 credits for attending optional pre-conference workshops. This conference is Group Live and does not require advanced preparation.

For details and to register, visit www.isaca.org/GRC2019DM.
PRE-CONFERENCE WORKSHOPS

Track 2 | Monday, Aug. 12 & Tuesday, Aug. 13

Tactics (and Courage) to Appraise Corporate Culture

T&S Business Solutions

Robert R. Rulling, CAE, CRMA
Partner, Business Solutions

Mark Thomas, CBIT 2019 Facilitator

After completing this workshop, you will be able to:

- Identify and describe cultural impacts on business performance.
- Articulate and describe cultural elements and artifacts in their respective organizations.
- Incorporate culture risk dimensions into the internal audit plan.
- Develop strategies (e.g., standalone audits, bolt-on, analytics, agile) and apply various methods, tools and metrics to appraise culture.
- Recognize and interpret cultural data.
- Apply various techniques to report and engage stakeholders.
- Recognize and mitigate bias and management pressure.
- Identify opportunities to improve culture.
- Articulate and describe cultural elements and artifacts in their respective organizations.
- Incorporate culture risk dimensions into the internal audit plan.
- Develop strategies (e.g., standalone audits, bolt-on, analytics, agile) and apply various methods, tools and metrics to appraise culture.
- Recognize and interpret cultural data.
- Apply various techniques to report and engage stakeholders.
- Recognize and mitigate bias and management pressure.
- Identify opportunities to improve culture.
- Articulate and describe cultural elements and artifacts in their respective organizations.
- Incorporate culture risk dimensions into the internal audit plan.
- Develop strategies (e.g., standalone audits, bolt-on, analytics, agile) and apply various methods, tools and metrics to appraise culture.
- Recognize and interpret cultural data.
- Apply various techniques to report and engage stakeholders.
- Recognize and mitigate bias and management pressure.
- Identify opportunities to improve culture.
- Articulate and describe cultural elements and artifacts in their respective organizations.
- Incorporate culture risk dimensions into the internal audit plan.
- Develop strategies (e.g., standalone audits, bolt-on, analytics, agile) and apply various methods, tools and metrics to appraise culture.
- Recognize and interpret cultural data.
- Apply various techniques to report and engage stakeholders.
- Recognize and mitigate bias and management pressure.
- Identify opportunities to improve culture.
- Articulate and describe cultural elements and artifacts in their respective organizations.
- Incorporate culture risk dimensions into the internal audit plan.
- Develop strategies (e.g., standalone audits, bolt-on, analytics, agile) and apply various methods, tools and metrics to appraise culture.
- Recognize and interpret cultural data.
- Apply various techniques to report and engage stakeholders.
In response to heightened expectations from stakeholders, the imperative for internal auditors to understand and anticipate cultural risks has never been higher. This workshop will prompt internal auditors to refine their efforts or develop a starting point for the evidence, high-impact audit domain. Numerous cultural elements will be outlined and discussed, including tone, values, motivations, psychological health, organizational base, culture artifacts, and social media. Practical approaches for planning and executing high-impact engagements to mitigate reputational and financial damages will be presented in this session.

In this workshop, participants will:

- Identify and describe cultural impacts on business performance.
- Understand and describe cultural elements and artifacts in their respective organizations.
- Incorporate culture-risk dimensions into the audit plan.
- Develop strategies (e.g., standalone audits, bolt-on, analytics, agile) and apply various methods, tools and metrics to appraise culture.
- Recognize and interpret culture data from internal and external sources.
- Apply various techniques to report and engage stakeholders.

After completing this workshop, you will be able to:

- Compare and contrast COBIT 5 with COBIT 2019.
- Differentiate COBIT-based performance management using COBIT 2019 with COBIT 5.
- Apply various techniques to report and engage stakeholders.
- Develop strategies (e.g., standalone audits, bolt-on, analytics, agile) and apply various methods, tools and metrics to appraise culture.
- Recognize and interpret culture data from internal and external sources.
- Apply various techniques to report and engage stakeholders.
Tactics (and Courage) to Appraise Corporate Culture
Sunday, Aug. 11 | 9:00 a.m. – 5:00 p.m.
Limited capacity: 50 seats available!
Limited capacity: 50 seats available!

In response to heightened expectations from stakeholders, the imperative for internal auditors to understand and articulate risks has never been higher. This workshop will prompt internal auditors to reflect on their efforts or develop a starting point for the service. High impact audit domain. Numerous cultural elements will be outlined and discussed. Including tone, values, motivations, psychological health, organizational bias, cultural artifacts, and social media. Practical approaches for planning and executing high-impact engagements to mitigate reputational and financial damage will be presented in this session.

In this workshop, participants will:
• Identify and describe cultural impacts on business performance.
• Articulate and describe cultural elements and artifacts in their respective organizations.
• Incorporate culture risk dimensions into the internal audit plan.
• Develop strategies (e.g., standards, tools, analytics, agility). and apply various methods, tools and metrics to appraise culture.
• Recognize the importance of the human element.
• Apply a variety of techniques to report and engage stakeholders.
• Recognize and mitigate bias and management pressures.
• Develop strategies (e.g., standalone audits, bolt-on, analytics, agile) and execute high-impact engagements to mitigate reputational and financial damage will be presented in this session.

COBIT 2019 Bridge Course
Sunday, Aug. 11 | 8:30 a.m. – 5:00 p.m.
Limited capacity: 50 seats available!
Limited capacity: 50 seats available!

COBIT is a framework for the governance and management of enterprise information and technology that supports enterprise goal achievement. This one-day bridge course highlights the concepts, terminology, and key definitions of the core framework and explains the differences between the recent release of COBIT 2019 with COBIT 5.

After completing this workshop, you will be able to:
• Compare the key attributes of the COBIT framework with COBIT 5.
• Differentiate COBIT-based performance management using maturity and capability perspectives.
• Discuss how to design and implement a tailored governance system using COBIT 2019.
• See how COBIT 2019 aligns with other applicable frameworks, standards, and bodies of knowledge and much more.

Cyber and Digital Disruption
Track 1 | Monday, Aug. 12 & Tuesday, Aug. 13
Continuous Security Validation Bridging Communication Between Internal Audit and Cybersecurity
The Four F’s of Business Resilience Social Media and its Cyber Threats
Writer is HERD Cybersecurity Lessons from GCP
Cyber Defense: Cyber Proving Grounds Learning from the Field
Deep Dive: Angels or Demons? The Ethical Considerations of Artificial Intelligence
On the Edge We’ve Been Hacked

COBIT is a framework for the governance and management of enterprise information and technology that supports enterprise goal achievement. This one-day bridge course highlights the concepts, terminology, and key definitions of the core framework and explains the differences between the recent release of COBIT 2019 with COBIT 5.

After completing this workshop, you will be able to:
• Compare the key attributes of the COBIT framework with COBIT 5.
• Differentiate COBIT-based performance management using maturity and capability perspectives.
• Discuss how to design and implement a tailored governance system using COBIT 2019.
• See how COBIT 2019 aligns with other applicable frameworks, standards, and bodies of knowledge and much more.

Cyber and Digital Disruption
Track 1 | Monday, Aug. 12 & Tuesday, Aug. 13
Continuous Security Validation Bridging Communication Between Internal Audit and Cybersecurity
The Four F’s of Business Resilience Social Media and its Cyber Threats
Writer is HERD Cybersecurity Lessons from GCP
Cyber Defense: Cyber Proving Grounds Learning from the Field
Deep Dive: Angels or Demons? The Ethical Considerations of Artificial Intelligence
On the Edge We’ve Been Hacked

Tactics (and Courage) to Appraise Corporate Culture
Sunday, Aug. 11 | 9:00 a.m. – 5:00 p.m.
Limited capacity: 50 seats available!
Limited capacity: 50 seats available!

In response to heightened expectations from stakeholders, the imperative for internal auditors to understand and articulate risks has never been higher. This workshop will prompt internal auditors to reflect on their efforts or develop a starting point for the service. High impact audit domain. Numerous cultural elements will be outlined and discussed. Including tone, values, motivations, psychological health, organizational bias, cultural artifacts, and social media. Practical approaches for planning and executing high-impact engagements to mitigate reputational and financial damage will be presented in this session.

In this workshop, participants will:
• Identify and describe cultural impacts on business performance.
• Articulate and describe cultural elements and artifacts in their respective organizations.
• Incorporate culture risk dimensions into the internal audit plan.
• Develop strategies (e.g., standards, tools, analytics, agility). and apply various methods, tools and metrics to appraise culture.
• Recognize the importance of the human element.
• Apply a variety of techniques to report and engage stakeholders.
• Recognize and mitigate bias and management pressures.
• Develop strategies (e.g., standalone audits, bolt-on, analytics, agile) and execute high-impact engagements to mitigate reputational and financial damage will be presented in this session.

COBIT 2019 Bridge Course
Sunday, Aug. 11 | 8:30 a.m. – 5:00 p.m.
Limited capacity: 50 seats available!
Limited capacity: 50 seats available!

COBIT is a framework for the governance and management of enterprise information and technology that supports enterprise goal achievement. This one-day bridge course highlights the concepts, terminology, and key definitions of the core framework and explains the differences between the recent release of COBIT 2019 with COBIT 5.

After completing this workshop, you will be able to:
• Compare the key attributes of the COBIT framework with COBIT 5.
• Differentiate COBIT-based performance management using maturity and capability perspectives.
• Discuss how to design and implement a tailored governance system using COBIT 2019.
• See how COBIT 2019 aligns with other applicable frameworks, standards, and bodies of knowledge and much more.

Cyber and Digital Disruption
Track 1 | Monday, Aug. 12 & Tuesday, Aug. 13
Continuous Security Validation Bridging Communication Between Internal Audit and Cybersecurity
The Four F’s of Business Resilience Social Media and its Cyber Threats
Writer is HERD Cybersecurity Lessons from GCP
Cyber Defense: Cyber Proving Grounds Learning from the Field
Deep Dive: Angels or Demons? The Ethical Considerations of Artificial Intelligence
On the Edge We’ve Been Hacked

Tactics (and Courage) to Appraise Corporate Culture
Sunday, Aug. 11 | 9:00 a.m. – 5:00 p.m.
Limited capacity: 50 seats available!
Limited capacity: 50 seats available!

In response to heightened expectations from stakeholders, the imperative for internal auditors to understand and articulate risks has never been higher. This workshop will prompt internal auditors to reflect on their efforts or develop a starting point for the service. High impact audit domain. Numerous cultural elements will be outlined and discussed. Including tone, values, motivations, psychological health, organizational bias, cultural artifacts, and social media. Practical approaches for planning and executing high-impact engagements to mitigate reputational and financial damage will be presented in this session.

In this workshop, participants will:
• Identify and describe cultural impacts on business performance.
• Articulate and describe cultural elements and artifacts in their respective organizations.
• Incorporate culture risk dimensions into the internal audit plan.
• Develop strategies (e.g., standards, tools, analytics, agility). and apply various methods, tools and metrics to appraise culture.
• Recognize the importance of the human element.
• Apply a variety of techniques to report and engage stakeholders.
• Recognize and mitigate bias and management pressures.
• Develop strategies (e.g., standalone audits, bolt-on, analytics, agile) and execute high-impact engagements to mitigate reputational and financial damage will be presented in this session.

COBIT 2019 Bridge Course
Sunday, Aug. 11 | 8:30 a.m. – 5:00 p.m.
Limited capacity: 50 seats available!
Limited capacity: 50 seats available!

COBIT is a framework for the governance and management of enterprise information and technology that supports enterprise goal achievement. This one-day bridge course highlights the concepts, terminology, and key definitions of the core framework and explains the differences between the recent release of COBIT 2019 with COBIT 5.

After completing this workshop, you will be able to:
• Compare the key attributes of the COBIT framework with COBIT 5.
• Differentiate COBIT-based performance management using maturity and capability perspectives.
• Discuss how to design and implement a tailored governance system using COBIT 2019.
• See how COBIT 2019 aligns with other applicable frameworks, standards, and bodies of knowledge and much more.
Tactics (and Courage) to Appraise Corporate Culture

Saturday, Aug. 11 | 8:30 a.m. – 5:00 p.m.
Limited capacity: 150 seats available

In response to heightened expectations from stakeholders, the imperative for internal auditors to understand and anticipate cultural risks have never been higher. This workshop will prompt internal auditors to refine their strategies and develop a starting point for the sensitive and high-impact cultural audit.

In this workshop, participants will:
• Identify and describe cultural impacts on business performance.
• Identify and describe cultural elements and artifacts in their respective organizations.
• Incorporate culture risk dimensions into the internal audit plan.
• Develop strategies (e.g., standalone audits, bolt-on, analytics, agile) and apply various methods, tools and metrics to appraise culture.
• Recognize and mitigate bias and management pressures.
• Apply various techniques to report and engage stakeholders.

Cyber and Digital Disruption

Track 2 | Monday, Aug. 12 & Tuesday, Aug. 13

Deep Dive: Ethics in Internal Audit: Core-Based Learning

Seems at the Table: Engaging Executives in EBM-Moderated Discussions

How Successful Teams are the “IT” Factor

Seems at the Table: Engaging Executives in EBM-Moderated Discussions

Tactics (and Courage) to Appraise Corporate Culture

Saturday, Aug. 11 | 8:30 a.m. – 5:00 p.m.
Limited capacity: 150 seats available

In response to heightened expectations from stakeholders, the imperative for internal auditors to understand and anticipate cultural risks have never been higher. This workshop will prompt internal auditors to refine their strategies and develop a starting point for the sensitive and high-impact cultural audit.

In this workshop, participants will:
• Identify and describe cultural impacts on business performance.
• Identify and describe cultural elements and artifacts in their respective organizations.
• Incorporate culture risk dimensions into the internal audit plan.
• Develop strategies (e.g., standalone audits, bolt-on, analytics, agile) and apply various methods, tools and metrics to appraise culture.
• Recognize and mitigate bias and management pressures.
• Apply various techniques to report and engage stakeholders.

Cyber and Digital Disruption

Track 2 | Monday, Aug. 12 & Tuesday, Aug. 13

Deep Dive: Ethics in Internal Audit: Core-Based Learning

Seems at the Table: Engaging Executives in EBM-Moderated Discussions

How Successful Teams are the “IT” Factor

Seems at the Table: Engaging Executives in EBM-Moderated Discussions

Tactics (and Courage) to Appraise Corporate Culture

Saturday, Aug. 11 | 8:30 a.m. – 5:00 p.m.
Limited capacity: 150 seats available

In response to heightened expectations from stakeholders, the imperative for internal auditors to understand and anticipate cultural risks have never been higher. This workshop will prompt internal auditors to refine their strategies and develop a starting point for the sensitive and high-impact cultural audit.

In this workshop, participants will:
• Identify and describe cultural impacts on business performance.
• Identify and describe cultural elements and artifacts in their respective organizations.
• Incorporate culture risk dimensions into the internal audit plan.
• Develop strategies (e.g., standalone audits, bolt-on, analytics, agile) and apply various methods, tools and metrics to appraise culture.
• Recognize and mitigate bias and management pressures.
• Apply various techniques to report and engage stakeholders.