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Financial Services™
AUDIT CENTER

2020 FINANCIAL SERVICES

EXCHANGE



1035 Greenwood Blvd., Ste. 149
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www.theiia.org/FSE

NEW! LIVESTREAM AVAILABLE

The IIA is all about meeting you where you are most comfortable, in person or online, to offer you a more accessible experience. For those unable to travel, we will deliver a top-rated virtual experience that includes:

- Dynamic digital participation through our wide variety of engaging sessions.
- Interactive live Q&A with speakers, and downloadable resources.
- Face-to-face engagement through online networking with colleagues and IIA partners.

Register by July 13 to save \$50 on livestreaming!

Sept. 14–15, 2020
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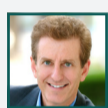
2020 FINANCIAL SERVICES EXCHANGE

Connect. Collaborate. Evolve.

Today more than ever, it is imperative that financial services auditors stay ahead of critical issues in order to maintain “business as usual” in times that are anything but. This year’s Financial Services Exchange delivers powerful keynote sessions and concurrent presentations, interactive Q&A, face-to-face engagement with colleagues and IIA industry partners, and live and livestreamed access to one of The IIA’s fastest growing conferences.

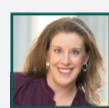
Members, register by July 13 and save \$120 off in-person registration and \$50 off livestreaming!

ENGAGING KEYNOTE AND GENERAL SESSIONS



How to Compete in a Global Economy

Todd Buchholz, Former White House Director of Economic Policy and CNBC Regular



Liar, Liar, Pants on Fire

Traci Brown, Fraud Busting, Body Language Expert

INTERNAL AUDITOR’S ROLE IN THE NEW NORMAL – SOUND BITE SESSION FEATURING:

Role of Audit in Business Continuity

Seth Morgan, CIA, Deputy Chief Auditor, US Audit
Scotiabank

Kevin Bertscha, CPA, Managing Director, Internal Audit
Pershing, a BNY Mellon Company

The Road to Resiliency: Building a Robust Audit Plan for Operational Resilience

Doug Wilbert, Managing Director, Risk and Compliance
Protiviti

Operational Resilience in the Face of a Pandemic

Theresa Grafenstine, CIA, CPA, CISSP, CISA, CRISC, CGEIT, CGMA, Chief Auditor, Cyber, InfoSec, Continuity of Business, O&T Risk, and Third Parties
Citigroup

MODERATOR

Julie Scammahorn, CIA, CRMA, Senior Executive Vice President and Chief Auditor
Wells Fargo & Company

BENEFIT FROM A MIX OF INNOVATIVE AND PRACTICAL CONCURRENT SESSIONS

Auditing (and Understanding) Your ERP Beyond ITGC

Auditing Cloud Service Providers: The Devil Is in the Details

Case-based Learning: Project Assurance on Large-scale Initiatives

Cracking the Cyber Liability Code

Fighting Fraud in a Rapidly Evolving Financial Services Landscape

Integrating Assurance: Enhancing Coordination and Partnership Across Your Organization

Personal Data Supply Chain: What It Means to You and Your Company

Surviving the Data Breach

Superior Slides for Executive and Board Reporting

The BSA Audit Experience

The End of LIBOR: Is Your Institution Ready?

Velocity Mismatch: Hidden Tensions Between People, Process, and Technology

For a complete listing of all session speakers confirmed to date, please visit the Program Information page at www.theiia.org/FSE.

WHY SHOULD YOU ATTEND?

- Listen to dynamic practitioners and service providers share their experiences on Managing the IA Function; Risks and Compliance; and Data, Technology, and Cybersecurity.
- Network with your peers and IIA partner firms.
- Take the experience with you through easy-to-access presentation downloads.
- Earn up to 15 CPEs, in person or online.

**\$100
DISCOUNT**

*Save \$100 when you participate in both the Financial Services Exchange and Women in Internal Audit Leadership Forum.

Learn more and register at www.theiia.org/WIL. Use discount code **FSEWIL20**.

Discount does not apply to livestream or group registrations.

Register today at www.theiia.org/FSE

GROUPS OF FOUR OR MORE:

Contact CustomerRelations@theiia.org or **+1-407-937-1111** for special rates.

NEW! RISK-FREE CANCELLATION POLICY

We understand that times are uncertain due to COVID-19, which is why we are offering a new flexible and risk-free cancellation policy that allows you to register now and transfer from in-person to livestreaming or to cancel for a full refund up to the day of the event with no penalty. If you need to make changes to your registration prior to the conference, please contact us at CustomerRelations@theiia.org or **+1-407-937-1111**.