general audit management conference

MARCH 11–13, 2019 / DALLAS-FT. WORTH, TX

Register Early So You Don’t Miss Out
With 47 general and concurrent sessions, featuring world-renowned presenters, focused on six educational tracks, and providing 16.5 CPE credits, GAM is where leaders evolve.

REGISTER NOW TO SAVE $200!
Early Registration Ends Dec. 31 • www.theiia.org/GAM
Looking Ahead: Turning Disruption Into Opportunity

When the 2018 Conference sold out, it proved that even after 39 years, GAM is still considered the “must-attend event” for audit executives. This year’s program theme, Looking Ahead: Turning Disruption Into Opportunity, is future-focused, solution-based, and undeniably immersive. Plus, attendees can earn up to 16.5 CPE credits.

Educational Tracks

- **Track 1**: Leveraging Technology
- **Track 2**: Auditing in the New Era
- **Track 3**: Leading With Vision and Impact
- **Track 4**: Maximizing Tools and Techniques
- **Track 5**: Preparing for Future Risks
- **Track 6**: Leading to Solutions: Interactive Learning for CAE’s (Sponsored by AEC)

Program Features

- Pre-conference Workshop
- 5 General Sessions
- 42 Concurrent Sessions
- World-renowned keynote and general session speakers
- Welcome Reception Monday evening
- Vendor Reception Tuesday evening
- Breakfast daily
- Lunch Monday and Tuesday
- Conference App with presentations uploaded if available
- Continuing Professional Education (CPE) credits: 16.5; 4.8 CPEs for Pre-conference Workshop

Visit www.theiia.org/GAM to register or for more information.

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Top 5 Benefits of Attending GAM

1. Improved performance in the leadership principles of internal auditing.
2. Leading practices, data-driven insights, and trends that will position you as an effective leader and provide your organization with a competitive advantage in an increasingly globalized world.
3. Expanded peer network and new connections you can turn to for sustainable ideas and strategic insights to serve you for years to come.
4. Gain strategies and tools for positive outcomes from some of the world’s leading authorities in and outside of the internal audit field.
5. **16.5 CPE credits** (additional 4.8 CPE credits for Pre-conference Workshop).

CPE Credits Available

When you attend this conference, you are eligible for up to 16.5 continuing professional education (CPE) credits, depending on the number of sessions you attend. Attendance will be tracked via scanner at the door. The IIA’s educational programs are acceptable for fulfilling CPE requirements, which ensure that internal auditors comply with the specific standards on education in The IIA’s *International Standards for the Professional Practice of Internal Auditing*. The IIA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.NASBARegistry.org.

Your CPE certificate will be emailed to you four to six weeks post-conference.
Looking Ahead: Turning Disruption Into Opportunity

Register today at www.theiia.org/GAM

General Sessions

What's Next for the Digital Economy
Shivvy Jervis
Award-winning Futurist, Innovation Strategist, and Broadcaster

Fireside Chat With Cheryl Boone Isaacs
From Risk to Opportunity: Leading Through Crisis
Cheryl Boone Isaacs
Film Marketing Executive
Immediate Past President, Academy of Motion Picture Arts and Sciences

Deploying a Disruptive Mindset: Workforce of the Future
Seth Mattison
Workforce Trends Expert
Co-founder and Chief Movement Officer, Luminate Labs

Members: Register by Dec. 31 to save $200.
www.theiia.org/GAM

Additional sessions are being added daily.
Please visit www.theiia.org/GAM for the most current program information.

Pre-conference Workshop
Lean and Agile Internal Audit: Driving Value Add, Insight, and Productivity in Internal Audit
Sunday, March 10
8:00 a.m.–12:00 p.m.

Exclusive Audit Executive Center Events

All Audit Executive Center (AEC) members receive a discounted or complimentary GAM conference registration depending on your membership level. The AEC has a number of dynamic CAE events you don’t want to miss. So once you register for the conference, make sure to arrive a day early and take advantage of these offerings:

AEC CAE Forum
Sunday, March 10
1:00–5:00 p.m.
Our popular roundtable event.
Details coming soon.

AEC Networking Reception
Sunday, March 10
5:00–6:30 p.m.
Join us for our annual reception to network with your CAE peers.

AEC CAE Lunch With Guest Speaker
Monday, March 11
11:30 a.m.–12:15 p.m.
Additional opportunity to network and to learn from a top expert in the profession.

To register for these events or to join AEC, contact CAE@theiia.org.
Register today at www.theiia.org/GAM

Looking Ahead: Turning Disruption Into Opportunity
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**Breakout Sessions**

**TRACK 1: Leveraging Technology**

- RPA and Analytics for the Small Audit Department
- Reducing the Costs of Assurance Through Technology and Methodology
- Leveraging Technology to Increase Value: Daimler Signature Audits
- Innovation Through Deployment of Robotic Solutions
- Turning Automation and Data Analytics into an Advantage
- Digital Auditor Hype Check: Separating Automation Myths from Practical Realities

**TRACK 2: Auditing in the New Era**

- Auditing Culture
- Use of Fraud Data Analytics to Uncover Fraud Schemes in Core Business Systems
- Agile Internal Audit: From Pilots to Transformation
- Innovation in Audit - Future Focused Auditors Discuss What is Next
- Don't Panic! Auditing the Fluid World of Privacy
- Ask the Authors: How Sawyer's Will Support CAEs in Their Role

**TRACK 3: Leading With Vision and Impact**

- In Conversation With...Effective Approach to Audit Team Transformation
- Perspectives of a World-Class Rotational Internal Audit Program
- Hiring and Retaining the Right Talent: Panel Discussion
- In Conversation With...Fostering Women Leaders in Internal Audit
- Shaping a New World for Top Audit Talent
- In Conversation With... Navigating the Politics of Internal Audit

**TRACK 4: Maximizing Tools and Techniques**

- Innovative Approach to Audit Reports
- Tools and Techniques for Risk-based Auditing
- Internal Audit Strategic Planning - Foundation for Continuous Improvement
- Tools and Strategies to Make Data Analysis Work

**TRACK 5: Preparing for Future Risks**

- Guard Rails for the Digital Revolution
- Future Automation Trends
- Role of Artificial Intelligence and Automation to Assess Emerging Risks
- PwC's 2019 State of the Internal Audit Profession Study
- The Future of Internal Audit: Innovative Approaches to Audit Operations

**TRACK 6: Leading to Solutions: Interactive Learning for CAEs (Sponsored by AEC)**

- Assurance Mapping: Case Study
- Linking ERM to Internal Audit for Impact
- CAE Communications and Common Audit Committee Questions about Cybersecurity
- Stakeholder Management in Chaotic Times
- Establishing a Talent Management System
- Expanding the Partnership Bridge
- Building a More Agile and Relevant Internal Audit Function

Looking Ahead:
Turning Disruption Into Opportunity
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POSITION INTERNAL AUDIT
LEADERS FOR THE FUTURE
ACCOMMODATIONS

Gaylord Texan Resort & Convention Center
1501 Gaylord Trail  •  Grapevine, TX 76051  •  +1-817-778-1000

Room Rate: $217 per night, plus tax (single or double), Resort Fee: $18 per day

Booking Policy

A limited number of rooms are available at the Gaylord Texan Resort & Convention Center on a first-come, first-served basis at the special rate of $217 per night for single or double occupancy (plus tax and a daily resort fee of $20 for reservations made before February 6, 2019).

All reservations must be accompanied by a first-night room deposit or guaranteed by a valid major credit card, which will be required at the time of reservation. After February 6, 2019, The IIA cannot guarantee a special rate or room availability at the host hotel.

Booking Website

A dedicated booking website has been created for the event so guests will be able to make, modify, and cancel hotel reservations online, as well as take advantage of any room upgrades, amenities, or other services offered by the hotel.

Click on the red HOTEL ROOM BOOK NOW button at www.theiia.org/GAM.

Registration and Pricing

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<tr>
<th>Registration Type</th>
<th>EARLY SAVINGS by Dec. 31*</th>
<th>REGULAR RATE Jan. 1 – March 2*</th>
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<td>— $200 off your GAM Registration (discount applied during online registration).</td>
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* Per person pricing. Groups please contact IIA Customer Relations at +1-407-937-1111 or CustomerRelations@theiia.org to register or if you need assistance.

** Group rates apply only to IIA members.

*** Join The IIA’s Audit Executive Center at the All Access or Expanded level and receive complimentary registration, or at the Essential level and receive $200 off your 2019 GAM registration. Visit www.theiia.org/AEC for details.

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