Chapter Programming Best Practices

What is the most innovative thing your chapter does regarding programming?

- Joint events with CFE
- Most innovative student day geared to both students and professionals
- Phone app w/contact/sponsor info and access to all materials electronically
- Innovative - E-Touches
- Insight series subscriptions
- Offering shorter sessions after consulting with stakeholders
- Ask members
- Work with different venues and collect feedback
- We need to improve our programming interaction
- Roundtables, Annual 2 hour ethics luncheon training
- Traveling speaker for 3 South Carolina chapter to minimize cost & insure consistency
- Reach out to other associations
- Root cause analysis, Mr. Excel
- Mix programming with social events or fundraisers
- Add a webinar function to even for locations that are distant
- Planning current topics and speakers that have known industry success
- Work with colleges for a yearly conference
- Mobile polling theme for year of programs
- Our DR currently does most of our networking and works hard to build up speaker relationships for us
- Use less content, stop lecturing to the audience, get discussion going
- Ensure that our trainings are attractive & in demand for our members
- We have a set schedule for most of our biggest programs
- We now use the etouches tool
- Offer free attendance for the 3rd person from a chapter
- Holding programs in various locations to try to engage members throughout the district. Rather than always having it convenient for the same people.
- Social aspect
- Round Tables + partnering with other local organizations to host seminars on relevant topics identified through member surveys
• Have a MISTI speaker on analytics
• Have all training sessions scheduled in advance for the coming year
• FBI speaker presented at University with students combined with a tour of the KBI club
• 12 month rolling plan - no repeat courses
• We used Tim Hungorford to conduct "mystery fraud training" a dinner-theatre style event
• Put videos on YouTube
• Use board members as Chapter Speakers
• Have a student night at one of the chapter meetings. We have an essay/scholarship contest + award scholarships to winners.
• Share resources w/other chapters
• Offer a soft skills seminar each year to reach outside of our typical audience
• Roundtables, Annual 2 hour ethics luncheon training
• Ask for feedback regarding desired programs
• Utilize our chapter expertise for free or next to free speakers, yet change low cost CPE
• Strategic locations for events
• Coordinate trainings with large local businesses to partner on things their training groups may be doing
• Partner with other groups
• Fraud from the perspective of the fraudster, survey members on topics that want to cover
• Interactive speakers
• Send individual emails to members to get them involved
• Collaboration with other organizations for sessions + promotion of them
• Open discussion forums/round tables
• Diverse topics
• Use accounting professors for speakers
• CAE Day - CAE's round table, CAE's present on their top issues and how they are addressing them
• We have better response anytime the discussion is fraud
• Attended an audit leadership conference that included management and CAE's only. Was great for networking. Brought in really good speakers + had great takeaways
• Provide hands on technical classes ("Pivot tables" as an example)
• None - we get a lot of speakers that are in town
• Rolling scheduling/flexible scheduling
• Next Gen Roundtable (Manager/Director)
• Group discounts for attendees from same company
• Identified qualified speakers
• Raffle off the next free meeting
What have been your best conference experiences? Why? Discuss strategies you could engage to create a rewarding experience for conference attendees.

- Part conference sessions & part day social activities for attendees
- Interactive experiences such as panel discussions and speakers that engage the audience
- All about content + programs + speakers
- Great speakers
- IIA International Conference in Vancouver (2015)
- Conference meets my needs i.e. Ask what topics I’m interested in
- When the message is clear and there are action items
- Engaging presenters’ who can keep an audience captivated
- Great speakers, getting tools I can apply immediately at work
- Interactive sessions with members of the community
- Use apps to run conferences
- Have takeaways for post conference
- ACFE - high profile speakers - takeaways for personal life vs only for work
- Incorporate tools to provide conference information so they walk away with info + CPE
- Seminar with great speakers with knowledge of topic
- Interaction with panel discussions + round table
- Interactive
- Microsoft Xbox - How they monitor content and use for safety + security of the users system
- Risk based auditing
- Great attendance
- Best conference experiences involve more breakout specifics. Where I can choose the topic that would benefit me the most
- Conference away from home
- This IIA Leadership Academy Conference has been one of the best that I have attended. The location is great, the hotel is so nice, the topics are engaging. I especially liked the solution room portion and the breakout sessions
- Mid-West conference Frank Abangale Jr. spoke and he was an excellent speaker
- Chicago Annual Seminar - Great combination of technical, soft skills, industry focused sessions
- Best ones are when I come away with concrete take-a ways like sample programs, templates, etc.
- Interaction with group - learn from others
- Best conference experience involved having a separate committee plan the event well in advance.
- Best experience in Libson
- Ones with dynamic speakers on relevant topics
- Leadership Academy - 1st conference
- Breakout sessions with different topics
- Graceworks + Danny Goldberg - both were very interactive
- Solution Room, it was interactive, innovative, and creative
- 2 Day seminars with speakers that have been requested by members. Raffle for gift cards since members enjoy that
- Dynamic experts
- Wide range of speakers
• Central regional conference in 2013 - Well organized with a good range of topics
• Annual 3 Day training on partnerships with ISACA
• Mixture of fun and technical activities
• Conferences in which the trainees are excited + pumped with their topic - which will rub off.
  The ability of the trainees public speaking + dynamic qualities, combined with expertise
• Interactive with polling results, round table discussions
• Conferences that are ongoing and make me think and change my view point
• Engaging speakers with relevant discussions + examples
• Speakers - creative, known, different. Owner of a mortgage company that committed fraud
• Interactive events
• Multi tracks / multiple breakout sessions
• This is the first conference I have been to
• Active participation
• Activities, activities, activities
• Networking connections/discussion from varying companies
• Multiple interactive sessions
• Networking /sharing best practices
• Add value, learn something, new, engaging
• Reasonable amount of time for questions
• Interactive - use cell phones for real time surveys